



PM-International

Simple. Successful.



WELCOME

A great opportunity for more freedom and independence

It all started with a clear vision, paired with a heap of dreams, and a lot of hard work.

Founding PM-International 31 years ago laid the foundation towards materializing my vision for a company and fulfilling many dreams. It was a particular concern of mine to give everyone the opportunity to become financially independent, regardless of their social or professional background, just like it was given to me.

With the help of our innovative products, you can start a new, exciting journey. Fulfil your own dreams and set your own goals with PM-International.

Together, we hold the key to a brighter future. Whether you are thinking of an additional income or your own business, PM-International allows you to become a part of one of the fastest-growing markets of the 21st century. Whatever your personal goals are you are welcome to be part of the PM-International family and join us on our journey to worldwide market leadership in the development and distribution of high-quality products for health, fitness, and beauty.



Rolf Sorg
Founder & CEO of PM-International



YOUR SUCCESS WITH
PM-INTERNATIONAL

“Behind every great achievement stands a dream that has become a reality.”

VISION STATEMENT

Worldwide market leadership in the development and distribution of high-quality products for health, fitness, and beauty.



WHAT WE STAND FOR

Improve life quality worldwide through premium experiences.



PREMIUM

The Foundation of Success

PM-International set out to take the lead in the international distribution of premium, cutting-edge products for health, fitness and beauty - from inside and out.

The foundation of PM-International's success starts with a unique product philosophy. We develop innovative products that clearly contribute to what everyone desires:

Better quality of life thanks to improved well-being and better performance

Greater enjoyment of life through an improved and more youthful appearance

We focus on the premium segment of the market and innovative product concepts that stand out from the rest of the market.

Our distribution system guarantees the success of the company by rewarding everyone who contributes to its prosperity.

VISION

COMPANY

A solid company, ranked among the best worldwide

Economically independent, PM-International possesses a sound financial base. Our equity ratio is over 60% – about twice as high as the average equity capital of other medium-sized companies, which rates it triple A+.

Rapid and stable company growth is definitely an attention-getter. Based on consistent growing revenue since 1993, PM-International has been recognized on Rank 6 in 2024 among the Top 100 Direct Selling companies worldwide. In addition, in 2024 PM-International received the Bravo International Growth Award for the fastest-growing international direct selling company for the 4th year in a row.



Dun & Bradstreet, one of the world's leading business information companies, rates PM-International with 99 out of 100 points.*

PM-International was elected as one of the TOP 100 most innovative German companies more than 17 times since 2002.

In 2024, PM-International received the German Brand Award for outstanding brand management.



Bravo International Growth Award 2024



German Brand Award 2024



Top 100 Direct Selling 2024



TOP-Innovator 2024



“Only extraordinary, outstanding accomplishments lead to success and find the approval of experts”

Member of the WFDSA



PM-International is also a member of the WFDSA (World Federation of Direct Selling Associations). All members commit to comply with specified standards of conduct in the interest of customers and Team Partners.

Moreover, Rolf Sorg was elected to the WFDSA CEO council by his peers, where he helps shape the future of Direct Selling around the world.

* as of May 2020

**Ascertained among those companies taking part in the fee-based competition.

"Growth is no coincidence, but the result of an investment into the right thing at the right time."



COMPANY

A family business

PM-International is a direct sales company in the areas of health, fitness, and beauty.

We offer premium quality nutritional supplements for the inside with FitLine® (basic and specific supplementation, weight management products, sports products) and cosmetic products for the outside, with FitLine® med and skin.

Founded in 1993 by Rolf Sorg, PM-International understood how to combine the exact key elements that make up a successful company: unique and innovative product concepts as well as highly efficient network marketing.

This made PM-International rapidly and significantly grow to reach an annual turnover of US\$ 3 billion in 2023, and become one of the world's top 10 direct sales companies, based on revenue.

Despite the astounding growth rate and its current size, PM-International has remained a family business.

Founder and CEO Rolf Sorg has not only stayed on top of the strategic focus since the beginning but he is also involved in decisions affecting the day-to-day life of thousands of distributors all around the world.

1993

30 years of excellence

PM-INTERNATIONAL'S HISTORY



PM launched as P.M. Cosmetics GmbH

1993



First FitLine® food supplement product, Q10

1995



Elected as one of Germany's TOP 100 most innovative companies for the first time*

* Ascertained among those companies taking part in the fee-based competition.

2002



30th Market opened

2008



Logistic and Administration Center Switzerland built

2011

News Magazine NetCoo Company of the Year 2018 / 2019



2018

1 billion US\$ annual sales

1,11 Billion \$ in Sales

2019



"30 Years of PM" celebration at the SAP Arena Mannheim

2023

1994

Cooperation with Network Legend Lawrence Thompson ceremonially celebrated



2000

Charity Program started
Scientific Advisory Board founded



2003

Expansion into Asia



2009

100 million euro annual sales

100
MILLION EUROS

2012



Administration Block built at PM Logistic Center Europe in Speyer (Germany)

2015

Official opening of Headquarters Luxembourg and Asia Pacific



2020



Rank 10 in the Global 100 Direct Selling

2021

HQ Americas expansion with 2nd Warehouse and new Service Center



2024



Bravo Award fastest-growing company, 4th year in a row

3 billion \$ in sales

COMPANY

A global player

The PM-International Group is well positioned worldwide, with over 45 subsidiaries and distribution partners in over 40 different countries.

The company's International headquarters is based in Luxembourg, with regional Headquarters in Europe, Asia, and Americas.



International Headquarters, Luxembourg



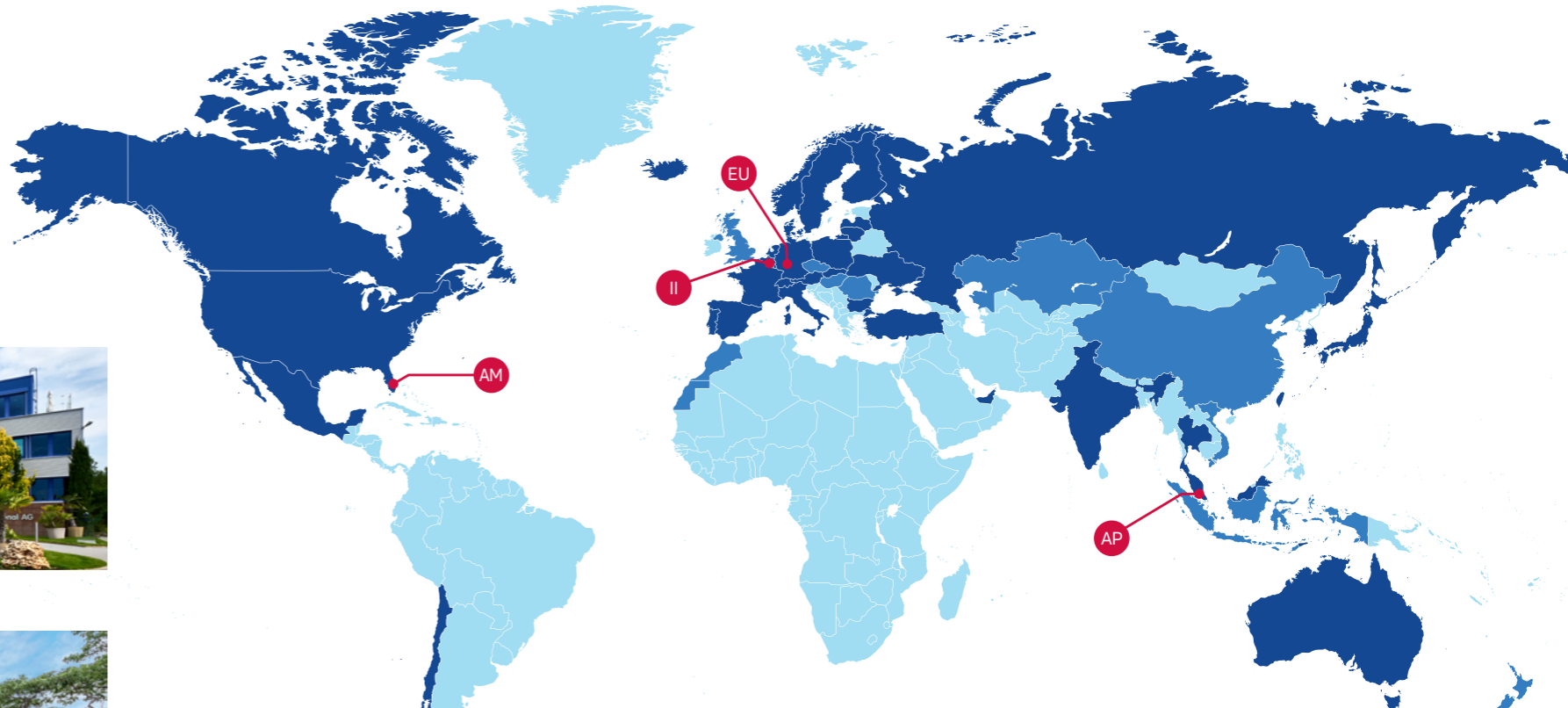
Headquarters Europe, Germany



Headquarters Americas, Florida, USA



Headquarters Asia-Pacific, Singapore



- Headquarters
- Opened country
- Country in pre-launch phase
- Shipments for personal use only available (FPO)

"Only those determined to go their own way are not in danger of being overtaken."

PRODUCTS Competencies

The Scientific Advisory Board includes qualified experts with diverse backgrounds. Every expert contributes to our product quality. Starting with the formulation, right down to production processes.

With their expertise, PM-International ensures that the products always fulfill the highest quality requirements.

Horst Meinhardt



Dr. Tobias Kühne



Wilhelm Messer



Dr. Jürgen Reimann



Professor Dr.
Julian Weghuber



Torsten Weber



Dr. Peter Pfortner



Prof. Dr. Manfred Eggersdorfer



Markus Herrmann



Dr. Raimund Abele



Dr. Marcus Iken



Dr. Rudi Wajda



Katrin Seifarth



Anja Wunder



Dr. Tobias Kühne

Chief Scientific Officer for the FitLine® product line at PM-International, expert in natural medicine, nutritional and sports medicine.

Horst Meinhardt

Developer of and expert in cosmetic formulations and process technology.

Dr. Bernard Cher

Asia Pacific Director of Science. Expert in biological science, human physiology and science communication. All-rounded sportsman who is passionate about nutrition and product innovation.

Markus Herrmann

Senior Manager Product Development and Laboratory. Business Chemist with focus on the development of product concepts for nutritional supplements.

Dr. Raimund Abele

Head of Product Safety at PM-International

Dr. Marcus Iken

Manager Research and Science at PM-International, Doctor of ecotrophology, nutritional scientist, international speaker.

Dr. Rudi Wajda

A graduate chemist. Developer of carrier systems based on natural products for cosmetics and food supplements.

Katrin Seifarth

Management trainer, expert in marketing and brand development.

Anja Wunder

Director of the FitLine® cosmetic product line at PM-International.

Prof. Dr. Manfred Eggersdorfer

Professor for Healthy Aging with focus on the impact of inadequate intake and status of micronutrients on health and well-being.

Dr. Peter Pfortner

Attorney at law specializing in foodstuffs and cosmetics.

Torsten Weber

Director Sports Marketing at PM-International.

Professor Dr. Julian Weghuber

Professor in Molecular Cell Physiology and PI.

Dr. Jürgen Reimann

Sworn in expert for definition of Pharmaceuticals, food and nutritional supplements.

Wilhelm Messer

Director of Product Development and Regulatory Affairs for the FitLine® product line at PM-International.

SOCIAL RESPONSIBILITY

We live our values everyday

PM-International strives to empower people and create opportunities for present and future generations.

PM-International's policies intend to have a positive influence on the world through various environmental and social practices.

FitLine® products are produced with natural sweeteners and natural flavours, free of preservatives. PM-International set the indispensable goal to make FitLine®'s packaging as environmentally friendly as possible.



AT PM WE CARE

Commitment for a Better World

PM-International commits to changing people's lives for the better. We put this principle into practice even beyond our day-to-day business.

We share the value of building a sustainable future with the relief, development, and advocacy organization World Vision. In our long and trusted partnership we help children, their families and whole communities around the world, including including Cambodia, Bangladesh, Kenya, Peru, Nicaragua, Bolivia, Tanzania & Zimbabwe.

As part of our long-term commitment, we are supporting 6,000 children with a donation sum of 10 million EUR in the last 5 years only.

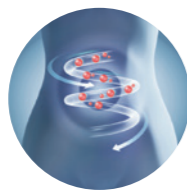
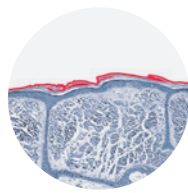
Every product sold by PM-International gives children an "Hour of Life" and better chances while growing up. Our next goal is to sponsor at least 10,000 children, because we believe that children are our future.



PREMIUM PRODUCTS

Best Results The Nutrient Transport Concept (NTC®)

PM-International focuses on innovative product concepts that stand out from the rest of the market.



As a result of our consistent innovation management, we own more than 70 national and international patents and have 20 patents pending.

Our core competence is the NTC® – The Nutrient Transport Concept.

Our products are manufactured with the exclusive Nutrient Transport Concept (NTC®) that delivers nutrients when they are needed, where they are needed - to the cellular level from inside and outside.

This concept supports optimized nutrient intake by increasing nutrients' bioavailability.



COLLABORATIONS

Working with the best

In 2016, PM-International signed a strategic collaboration agreement with the Luxembourg Institute of Science and Technology (LIST), a Research and Technology Organization that develops advanced technologies and delivers innovative products and services to industry and society.

In 2019, PM-International substantially contributed to the creation of the Josef Ressel Zentrum at the University of Applied Sciences Upper Austria. Thanks to these cooperations, PM-International will significantly advance its research and development activities with the aim of developing innovative bio-based supplements for health, fitness, wellness, and beauty product lines.

LUXEMBOURG
INSTITUTE OF SCIENCE
AND TECHNOLOGY



UNIVERSITY
OF APPLIED SCIENCES
UPPER AUSTRIA

PREMIUM PRODUCTS

Maximum Safety

Product quality independently tested regularly by ELAB Analytik GmbH.

Premium, for us, implies transparency and quality. This is the reason why our product quality is independently and regularly by ELAB Analytik GmbH.

As an independent laboratory service provider with a long-standing experience in food, water, and environment analyses, ELAB Analytik GmbH assists us with professional counsel for the quality assurance of our products.

The independent analyses of selected parameters performed by ELAB Analytik GmbH on a regular basis complement our own product controls and help us improve the quality of our products even more.



PREMIUM PRODUCTS

Highest Quality

All of our products are "Made in Germany" and are manufactured according to GMP guidelines (Good Manufacturing Practice), a standard of the pharmaceutical industry. This guarantees the utmost purity and maximum quality.





Melvyn Richardson
Handball
France National Team
World Champion
France

PREMIUM PRODUCTS

The Sports Professionals' Secret

Well over 1,000 top athletes from more than 85 different disciplines, and about 40 countries, trust in the FitLine® products and are convinced by their results.

The nutritional supplements, used by professional athletes to optimize their fitness, endurance, and performance, are also the right choice for every other health-conscious and performance-oriented person.

The FitLine® products are very popular among top athletes all around the world also because they have been tested for doping substances and registered on the Cologne List®*.

* All FitLine® nutritional supplement products are on the Cologne List®. That list publishes products that have been tested by one of the world's leading laboratories for analyzing nutritional supplements for doping substances. More information can be found under: www.koelnertiste.com



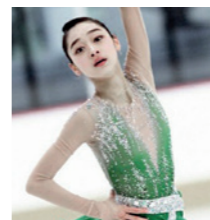
"Thanks to the FitLine® products, I feel optimally supported during the heptathlon. I feel energized and have a good regeneration during the night."



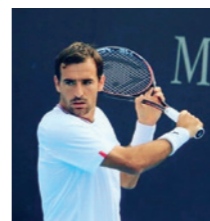
Carolin Schäfer
Athletics
Vice World Champion
Heptathlon
Germany



Achim Heukemes
Extreme sports
World Champion
Duathlon Masters and
Vice World Champion
24h Time Trials
Germany



SeoYung Wi
Figure Skating
Junior World
Champion.
South Korea



Ivan Dodig
Tennis
French, Australian, and
English Open Winner
(Doubles).
Croatia

20+ Years FitLine® Facts

The FitLine® products have been firmly established in top performance sporting activities for more than 20 years

92%

of all top-class sport-people confirm a rapid recuperative regeneration after intensive sporting activities and load-ings*

89%

of top-class sports-people were able to stabilize their performance level*

85%

of top-class athletes notice a fortification of their immune system*

88%

of top-class athletes achieve improved concentration*

* (after 90 days of consumption of the FitLine® products; internal study).





EXPERIENCE RESULTS

The foundation for health, fitness, and beauty

FitLine® nutritional supplements: supplied from morning till night.

Formulated with the exclusive NTC®, our FitLine® nutritional supplements help you to better cope with the challenges of everyday life and contribute to your fitness and performance goals, even at an advanced age.

FitLine® offers you a complete product range for health, fitness, and beauty.

Our products combine carefully selected bioactive micronutrients, years of research experience, and cutting-edge technologies, with your wellbeing in mind.

A holistic approach developed for health, fitness and beauty from inside and out.





FITLINE® OPTIMAL-SET

Get the Nutrients You Need Every Day

The FitLine® Optimal-Set provides your family with vitamins and nutritious minerals every single day. Our holistic approach is to fill the nutritional gap in your diet, because your well-being matters. A holistic approach developed for health, fitness, and beauty from inside and out.

The FitLine® PowerCocktail is your morning routine to get the right nutrients at the right time and to support your immune system*.

In the evening, FitLine® Restorate brings valuable minerals to support your body because a good night is key for a productive day ahead.



from **MORNING**



to **NIGHT**



* With Vitamin B12 (Cobalamin), B6 (Pyridoxin), Folate (B9), Vitamin C, Vitamin A, and Selenium contribute to the normal function of the immune system.

FitLine®

*"Beauty is
the illumination
of your soul."*



EXPERIENCE RESULTS

Beauty from the Inside Out

FitLine® offers a harmonized range of high-grade cosmetic products with our exclusive NTC® for a visibly younger complexion and noticeably smoothing care.

Formulated with scientific intelligence, our cosmetic products help prevent premature ageing and wrinkles will be noticeably reduced.

FitLine® med products are made for special needs and offer a targeted solution, also as an inside outside solution.

With the power of our pioneering product innovations with our exclusive NTC®, you will experience optimal results.

The natural ingredients ensure the greatest possible dermatological compatibility.



“Success requires feeling the pulse of the market and addressing the needs of customers.”



BUSINESS MODEL

A successful concept

The distribution system chosen by PM-International deliberately abandons traditional distribution methods and relies instead on direct contact with the consumer. This allows first-hand communication of product advantages and results with customers.

Professor Dr. h.c. Lothar Späth (a former Minister President in Germany) described the successful concept of PM-International as follows:

“Due to its marketing network that relies on independent distributors, the company is at the heartbeat of the customer.”

He added: “This allows direct communication and fast response to the market needs.”



BUSINESS MODEL

A fair and reliable compensation system

PM-International is a unique opportunity for people to make a free-will decision for self-employment with no risk, freedom to choose the work time, and the ability to have a lot of fun creating instant extra income.

Our distribution partners are free to invest as much time and energy into their activity with PM-International as they want, and there is nearly no limit to how much extra income they can generate.

The independent distribution partners are entitled to the support of a global team of experienced trainers, a network of subsidiaries

and a tailored training program. Other benefits include incentives such as car and travel programs.

The German Appeals Court in Frankfurt officially confirmed the legality of the PM Marketing Plan on May 19, 2011.

OLG Frankfurt, Urteil vom 19.05.2011,
Az. 6 U 286/10

Rechtmäßigkeit des
PM-Marketingplanes
gerichtlich bestätigt.

The legality of the
PM Marketing Plan has been
confirmed by a court of law.

Regional High Court Frankfurt, Germany
Judgement May 19, 2011: Az. 6 U 286/10

2011

"You cannot become a legend for what you say. You can only become a legend through what you do. You can do it."



Average income *

- 1 Manager (255 €)
- 2 Sales Manager (394 €)
- 3 Marketing Manager (575 €)
- 4 International Marketing Manager (1.130 €)
- 5 Vice President (2.480 €)
- 6 Executive Vice President (4.258 €)
- 7 President's Team (8.500 €)

*Average Retail Income + Bonus 2023



BUSINESS MODEL

The Marketing Plan

A simple and fair business plan to build your own business with PM-International to become an independent entrepreneur.

Earn your way to the top and take full responsibility for the time and energy you invest into your business. Adapt your new business to your lifestyle and decide for yourself if you want to go part-time or, in a second step, even full-time with PM-International.

With the innovative FitLine® products and our **USE-TALK-DEMO** concept you have everything you need to start your success story today. Everybody can do it independently of their education or profession. Risk-free, no strings attached.



USE.
TALK.
DEMO.

BUSINESS MODEL

A simple successful system

Success in direct sales is not a matter of luck and those who show extraordinary success deserve to be supported in a special way.

PM-International will provide you with regular training and sales academies.

These events serve to transfer the know-how and experience of our most successful people, motivate to further success, and support the development of your skills in direct sales.

Once a year, PM-International organizes very special training, our so-called Leadership Training, and World Management Congress, for its top distributors to take them to even greater heights.



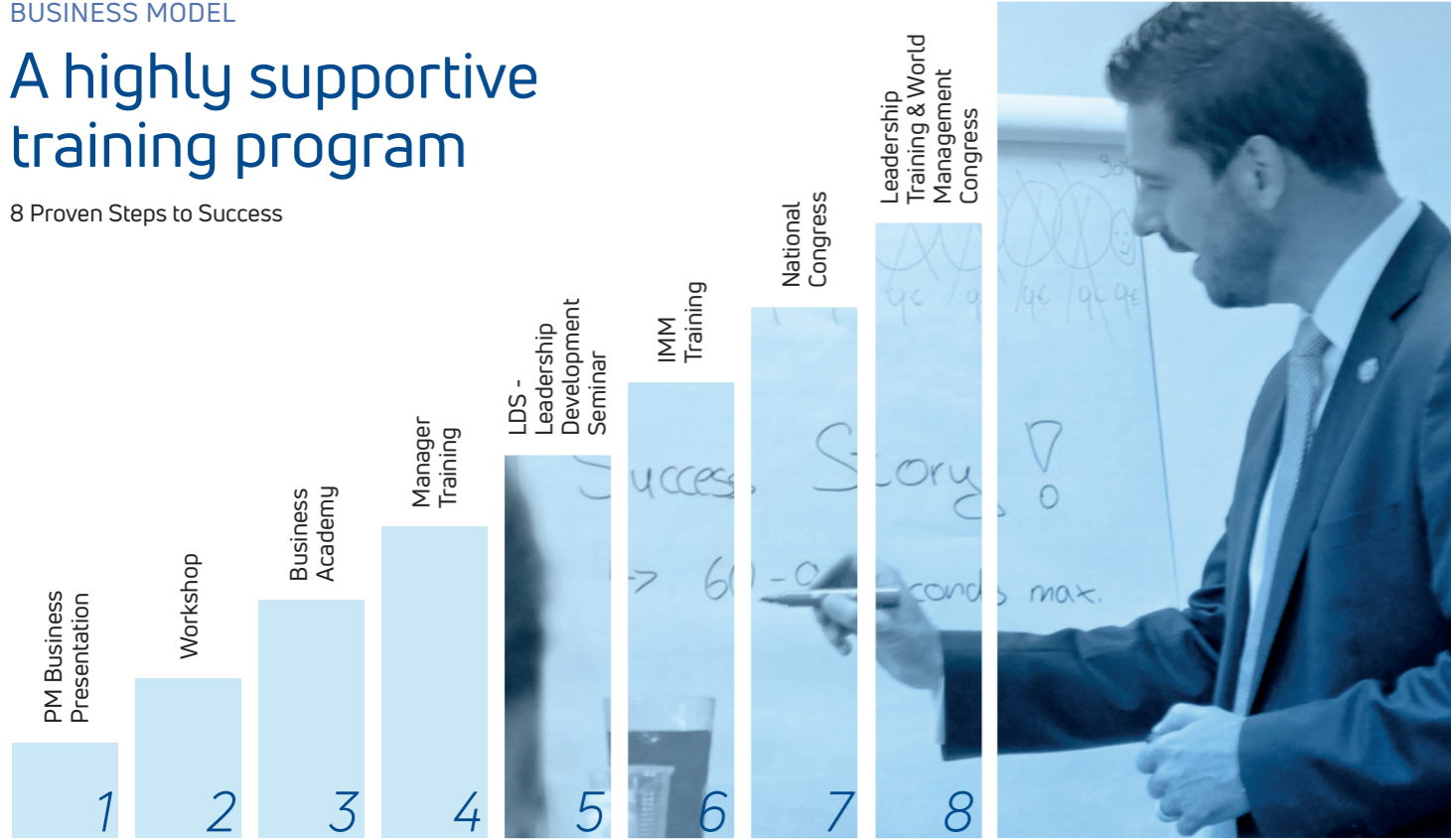
*"If I can do it,
you can do it."*

ROLF SORG
Founder & CEO
of PM-International AG

BUSINESS MODEL

A highly supportive training program

8 Proven Steps to Success



Product Training
FitLine® Nutrition & Cosmetic Academy



DIGITAL TRANSFORMATION

Network-Marketing 2.0

The Digital Program includes a series of complementary free apps and free platforms such as:

PM App a solution supporting Distributors' businesses.

FitLine® App granting instant access to products and testimonials.

PM-TV the streaming solution to learn all about the business and products.

PM Promotional Portal providing all the content needed for the daily business.

R.I.S.E. works in parallel with the Use.Talk.Demo., R.I.S.E. facilitates your flexibility to expand your business internationally.

"My dreams
drive me"



THE ADDITIONAL BENEFITS

Car Incentive

Starting with the distributor-level IMM (International Marketing Manager), you are eligible for the free car leasing program. We offer a company car that can be used for both your business and privately – at top conditions.

Distribution partners may have the exclusive opportunity to drive the car of their dreams. The higher the distribution partner level, the more upscale the company car can become.

IMM



THE ADDITIONAL BENEFITS

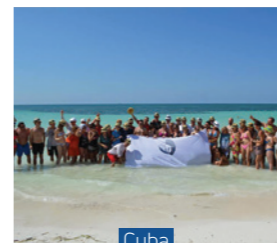
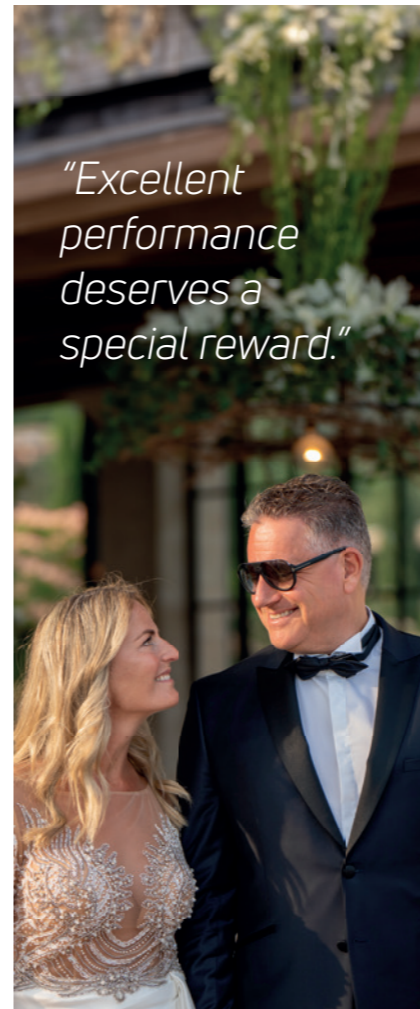
Travel Incentive

Join us on a free holiday with PM-International's travel incentives!

Embark on the holiday of your dreams and experience amazing beaches, beautiful sunny spots, crystal clear water, unforgettable romantic sunsets, vacations with friends as well as relaxation and experiences at the highest level – all completely free.

Every PM-International's travel incentive is unique, whether you join us as qualified IMM to the most coveted resorts with our Europe Tour, or World Management Congress Incentive. To exotic, unbelievably beautiful locations with our World Tour, as qualified Top Management, or even to Rolf and Vicki Sorg's private villa and to one of the most exciting metropolises in the world - Dubai for your personal President's Team Recognition.

"We are PM!"



TESTIMONIALS

“When we strive to become better than we are, everything around us becomes better too.”

PAULO COELHO



Raluca Ana Bobeiu
Italy

I am Ana, a 43-year-old mother of two wonderful boys, and I work as an administrative employee. My journey with PM-International started three years ago through an advertisement on a social network. I decided to join PM primarily to have a second income. The FitLine® products quickly captivated me and those around me, confirming the potential of PM right from the start. In my first month, I earned my initial 300 €, which was a thrilling achievement. Since then, my life has changed for the better. I now enjoy a more serene lifestyle, and can afford vacations that were once only in my dreams. Additionally, I have adopted a much healthier lifestyle, thanks the products. What keeps me motivated? It is my Team. I lead a fantastic team, and together we strive to achieve greater heights and build the dream future for ourselves and our families. The freedom to spend more quality time with my family and to live a healthier, happier life is what drives my passion and commitment to PM-International.



Stefan Simon
Germany

I am Stefan Simon, and I am 49 years old. I live in the foothills of the Harz Mountains with my wife, Simone, and our two children. For a long time, my life was dictated by others, starting from my first apprenticeship as a car mechanic. I quickly learned to stand on my own two feet and eventually became a professional firefighter. In 2021, my wife discovered FitLine® products. I was initially skeptical, but I began using them and quickly noticed significant benefits. We started the business, driven by our desire to renovate our house. I achieved IMM in December 2023, earning nearly 600 €, which allowed our family to move forward. Since then, our family's life has changed for the better. With the incredible support of my fantastic team, especially my wife, and the PM family, I feel supported daily in all aspects of my life. The positive impact on my family and the recognition I receive in the PM community have given me a renewed sense of purpose. Simply incredible! Simply successful!



Marlies Groß
Austria

I'm Marlies, married and a mother of two. For the past 8 years, I have been self-employed as a fitness and health trainer, guiding people towards a fitter and healthier lifestyle. The financial challenges brought by the pandemic led me to explore additional options to support my family. Three months after I started using FitLine® products, a friend who noticed my positive experiences recommended that I consider expanding my business. I began my PM-International business journey in January 2022. My enthusiasm for the products translated into business success. I earned a 430 € bonus on my first month. Today, I have a stable customer base and an passionate team. PM became the missing piece in my quest to holistically help others. The freedom we enjoy in this venture allow us to achieve significant positive impacts together. My husband joined me in this endeavor last year, and now we share a common vision that deeply connects us. By December 2023 we reached the President's Team level, turning what began as a Plan B into our Plan A. I am incredibly grateful to PM-International.



Kyoko Akiyama
Japan

My name is Kyoko Akiyama, born in Ibaraki and now residing in Tokyo. I have a long experience in direct selling and the first time I heard about PM-International, it made a profound impression on me. I felt an immediate connection, believing that this was the perfect company. My commitment deepened after trying FitLine® Activize, which had a significant impact on my health, prompting me to visit the HQ in Speyer, Germany. When I listened Mr. Rolf Sorg, my conviction was solidified. Upon returning to Japan, I eagerly shared my newfound knowledge and enthusiasm for PM with my team members. I am driven by a passion to share the wonderful Products and the Business opportunities with people. The successes and stability we have achieved are testimonies I use to inspire and invite new members. Together with PM, we aim to live enriched lives, and I extend this invitation to all new members to join us in this fulfilling journey.



Sungju Han
South Korea

Hello, I'm SungJu Han. before PM, I worked in the jewelry industry, where I often felt constrained and frustrated. A high school friend introduced me to PM-International. Initially, I was only attracted to FitLine® products. I started promoting the products and saw changes in the people around me. I began with an initial income of 135 € and have since achieved the foundational elements of happiness: health, financial independence, and time flexibility. Through the PM car program, I have received two cars and taken seven trips to Europe—opportunities I had never imagined possible before. The greatest joy I have discovered since joining PM is living a meaningful life by positively impacting others and pursuing dreams previously thought unattainable. I am committed to guiding others on how to achieve their dreams through the PM business. I am immensely grateful for the love and opportunities that PM has provided, allowing me to lead a life that I once aspired to but never thought I could achieve.



Marina & Michael Paschka
Switzerland

We are Marina and Michael Paschka. We have two grown-up sons and a little granddaughter. Marina discovered PM-International in 2009. The opportunity to work independently of time and place sparked her interest in this business venture. Marina was drawn to the flexibility of PM and was quickly able to share her positive experiences with others. By the fourth month, she was already earning around 1,000 €, which added significantly to our family income. The chance to have time for herself, build her own business, and gain recognition once again was exhilarating and life-changing. As a management consultant and frequent traveler, Michael observed how Marina successfully managed her business from home. Inspired by her success and independence, Michael decided in 2019 to join her full-time as a PM distributor. Together, we have built a large, fun, and successful Team. Working with a great team and giving new meaning to the lives of others has been incredibly fulfilling. PM has allowed us to lead a free and self-determined life, for which we are eternally grateful.



Wong Hiu Mui
Hong Kong

I'm Wong Hiu Mui. I've been a part of PM Hong Kong since March 2017. Besides my role in PM, I am also a kindergarten teacher and have chosen a vegetarian lifestyle. Upon joining PM, I quickly experienced the positive effects of FitLine® products, particularly how they boosted my energy levels. This improvement in my physical and mental well-being was noticeable and significant compared to others my age. Understanding the benefits of PM's products, which align with my vegetarian beliefs and the company's commitment to environmental awareness and social responsibility, I was eager to share these advantages with others. In my first month of sharing, I earned 200 €, which was very encouraging. What I love most about working with PM is the impact it has on the health of myself, my family, and my friends. This job not only aligns with my values but also allows me to help others improve their well-being, which is deeply fulfilling.



HyeSeong Yun
South Korea

I am HyeSeong Yun, a 37-year-old from South Korea. Before embarking on my journey with PM, I dedicated my twenties to the education sector, which involved a hectic schedule. A friend introduced me to FitLine® products at a time when I was desperate for a healthier lifestyle. These products not only tasted great but also gave me the energy I needed. Impressed by their impact, I became a FitLine® supporter. As I began sharing Products with my loved ones, my PM business organically developed. Even while managing my business alongside my primary job, I earned 262 € in my first month. The gratitude expressed by family and friends for introducing them to FitLine® products continuously reminds me of the positive changes I am helping to create. My next goal is to nurture my Team, spreading PM's vision of a healthy and abundant life worldwide. I am committed to leading by example and inspiring others to achieve their goals through PM.



Youngmin Lee
USA

My name is Youngmin Lee, and I am 48 years old. Seventeen years ago, I moved to the United States, for over six years, I worked in a dental laboratory, where the long hours and demanding tasks left me feeling drained and disheartened. A friend introduced me to FitLine® products. This encounter was a turning point, as FitLine® not only revitalized my energy but also allowed me to fit into clothes I hadn't worn in years. My belief in the benefits of FitLine® products grew, and I was inspired to share these products and the business opportunity with others. Initially, my earnings were modest—just 10 \$— but I was not discouraged. My determination paid off, and soon my earnings increased to over 500 \$. Today, I wake up each day grateful for the positive changes and continue to share this opportunity with others, hoping to impart the same positive impact on their lives as it had on mine.



Li Xing Hua
Hong Kong

I am Li Xing Hua a part-time Mandarin teacher and first encountered FitLine® products in 2016. Initially, my focus was solely on improving my health. My experience with FitLine® products led me from mere curiosity to genuine appreciation. I found myself embracing not only the products but also a healthier overall lifestyle. As someone who enjoys helping others and sharing positive experiences, I naturally began discussing the benefits of FitLine® products with friends. What started as casual conversations evolved into a business. I began to see financial benefits, starting with a modest 30 € income. Over time, this grew as I found more success in my business. Additionally, I have more freedom to spend time with my family and contribute to my community. I am immensely grateful for the unexpected journey that PM has provided me. The trust and support from people in my team have been pivotal. This opportunity has not only improved my health but also enriched my life, giving me more time for personal passions and community involvement.



Laura Weber
Germany

My name is Laura Weber, and I am 26 years old, originally from near Berlin. I have loved traveling. When I was 14, I spent a year in India and several months in Brazil, always wondering how I could maintain this free lifestyle as an adult. I decided to study law, but when I entered the working world, I felt like I was losing my sparkle each day. During this time, PM-International entered my life when I attended a personality seminar. FitLine® products immediately impressed me — they were easy to use, incredibly tasty, and provided great results. I started recommending the products out of sheer enthusiasm. Within four months earning 733 € and realizing that this was the path to the freedom I had always wanted. Today, I can't imagine my life without PM. Thanks to the FitLine® products, the incredible community, I've found my sparkle again and now pass it on to others. I am deeply grateful to PM for providing me with this opportunity of a lifetime.

EUROPE • AMERICA • ASIA • AUSTRALIA • AFRICA



Simple. Successful.

PM-INTERNATIONAL AG

15 Waistrooss, L-5445 Schengen, Luxembourg | www.pm-international.com

© 2024 by PM-International, Luxembourg | PM_ImageCatalogue_CTLG_1124_II_P6 | 0202304I101 Issue 1/2024

PM-International, FitLine® and NTC® are registered trademarks of the company PM-International AG.