



PM-International

Simple. Successful.



WELCOME

A great opportunity for more freedom and independence

It all started with a clear vision, paired with a heap of dreams, and a lot of hard work.

Founding PM-International 32 years ago laid the foundation towards materializing my vision for a company and fulfilling many dreams. It was a particular concern of mine to give everyone the opportunity to become financially independent, regardless of their social or professional background, just like it was given to me.

With the help of our innovative products, you can start a new, exciting journey. Fulfil your own dreams and set your own goals with PM-International.

Together, we hold the key to a brighter future. Whether you are thinking of an additional income or your own business, PM-International allows you to become a part of one of the fastest-growing markets of the 21st century. Whatever your personal goals are you are welcome to be part of the PM-International family and join us on our journey to worldwide market leadership in the development and distribution of high-quality products for health, fitness, and beauty.



Rolf Sorg
Founder & CEO of PM-International



YOUR SUCCESS WITH
PM-INTERNATIONAL

*"Behind
every great
achievement
stands a dream
that has
become a reality."*

VISION STATEMENT

Worldwide market leadership in the development and distribution of high-quality products for health, fitness, and beauty.



WHAT WE STAND FOR

Improve life quality worldwide through premium experiences.



PREMIUM

The Foundation of Success

PM-International set out to take the lead in the international distribution of premium, cutting-edge products for health, fitness and beauty - from inside and out.

The foundation of PM-International's success starts with a unique product philosophy. We develop innovative products that clearly contribute to what everyone desires:

Better quality of life thanks to improved well-being and better performance

Greater enjoyment of life through an improved and more youthful appearance

We focus on the premium segment of the market and innovative product concepts that stand out from the rest of the market.

Our distribution system guarantees the success of the company by rewarding everyone who contributes to its prosperity.

PREMIUM

COMPANY

A solid company, ranked among the best worldwide

Economically independent, PM-International possesses a sound financial base. Our equity ratio is over 65% – about twice as high as the average equity capital of other medium-sized companies, which rates it triple A+.

Rapid and stable company growth is definitely an attention-getter.

Based on consistent growing revenue since 1993, PM-International has been confirmed on Rank #6 in 2025 among the Top 100 Direct Selling companies worldwide.

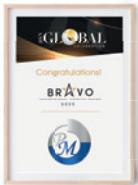
In addition, in 2025 PM-International received the Bravo International Growth Award for the fastest-growing international direct selling company for the 5th year in a row.



Dun & Bradstreet, one of the world’s leading business information companies, rates PM-International with 99 out of 100 points.*

PM-International was elected as one of the TOP 100 most innovative German companies more than 22 times since 2002.**

In 2025, PM-International received the German Brand Award for outstanding brand management.



Bravo International Growth Award 2025



German Brand Award 2025



Top 100 Direct Selling 2025



TOP-Innovator 2025



“Only extraordinary, outstanding accomplishments lead to success and find the approval of experts”

Member of the WFDSA



PM-International is also a member of the WFDSA (World Federation of Direct Selling Associations). All members commit to comply with specified standards of conduct in the interest of customers and Team Partners.

Moreover, Rolf Sorg was elected to the WFDSA CEO council by his peers, where he helps shape the future of Direct Selling around the world.

* As of May 2020.
** Ascertained among those companies taking part in the fee-based competition.

"Growth is no coincidence, but the result of an investment into the right thing at the right time."



COMPANY

A family business

PM-International is a direct sales company in the areas of health, fitness, and beauty.

We offer premium quality nutritional supplements for the inside with FitLine® (basic and specific supplementation, weight management products, sports products) and cosmetic products for the outside, with FitLine® med and skin.

Founded in 1993 by Rolf Sorg, PM-International understood how to combine the exact key elements that make up a successful company: unique and innovative product concepts as well as highly efficient network marketing.

This made PM-International rapidly and significantly grow to reach an annual turnover of US\$ 3,25 billion in 2024, and become one of the world's top 10 direct sales companies, based on revenue.

Despite the astounding growth rate and its current size, PM-International has remained a family business.

Founder and CEO Rolf Sorg has not only stayed on top of the strategic focus since the beginning but he is also involved in decisions affecting the day-to-day life of thousands of distributors all around the world.

1993

32 years of excellence

PM-INTERNATIONAL'S
HISTORY



PM launched as
P.M. Cosmetics GmbH

1993



First FitLine® food
supplement product, Q10

1995



Elected as one of Germany's
TOP 100 most innovative
companies for the first time*
* Ascertained among those companies
taking part in the fee-based competition.

2002



30th Market opened

2008



Logistic and Administration
Center Switzerland built

2011

News Magazine NetCoo
Company of the Year
2018 / 2019



2018

1 billion US\$ annual sales

1,11 
Billion \$
in Sales

2019



"30 Years of PM" celebration
at the SAP Arena Mannheim

2023

30 Years of FitLine



2024

1994

Cooperation with Network
Legend Lawrence Thompson
ceremonially celebrated



2000

Charity Program started
Scientific Advisory Board
founded



2003

Expansion into Asia



2009

100 million euro
annual sales

100
MILLION EUROS

2012



Administration Block built at
PM Logistic Center Europe
in Speyer (Germany)

2015

Official opening of Headquarters
Luxembourg and Asia Pacific



2020



Rank 10 in the Global
100 Direct Selling

2021

HQ Americas
expansion with 2nd
Warehouse and new
Service Center



2025

Bravo International
Growth Award 2025



COMPANY

A global player

The PM-International Group is well positioned worldwide, with over 45 subsidiaries and distribution partners in over 40 different countries.

The company's International headquarters is based in Luxembourg, with regional Headquarters in Europe, Asia, and Americas.



International Headquarters, Luxembourg



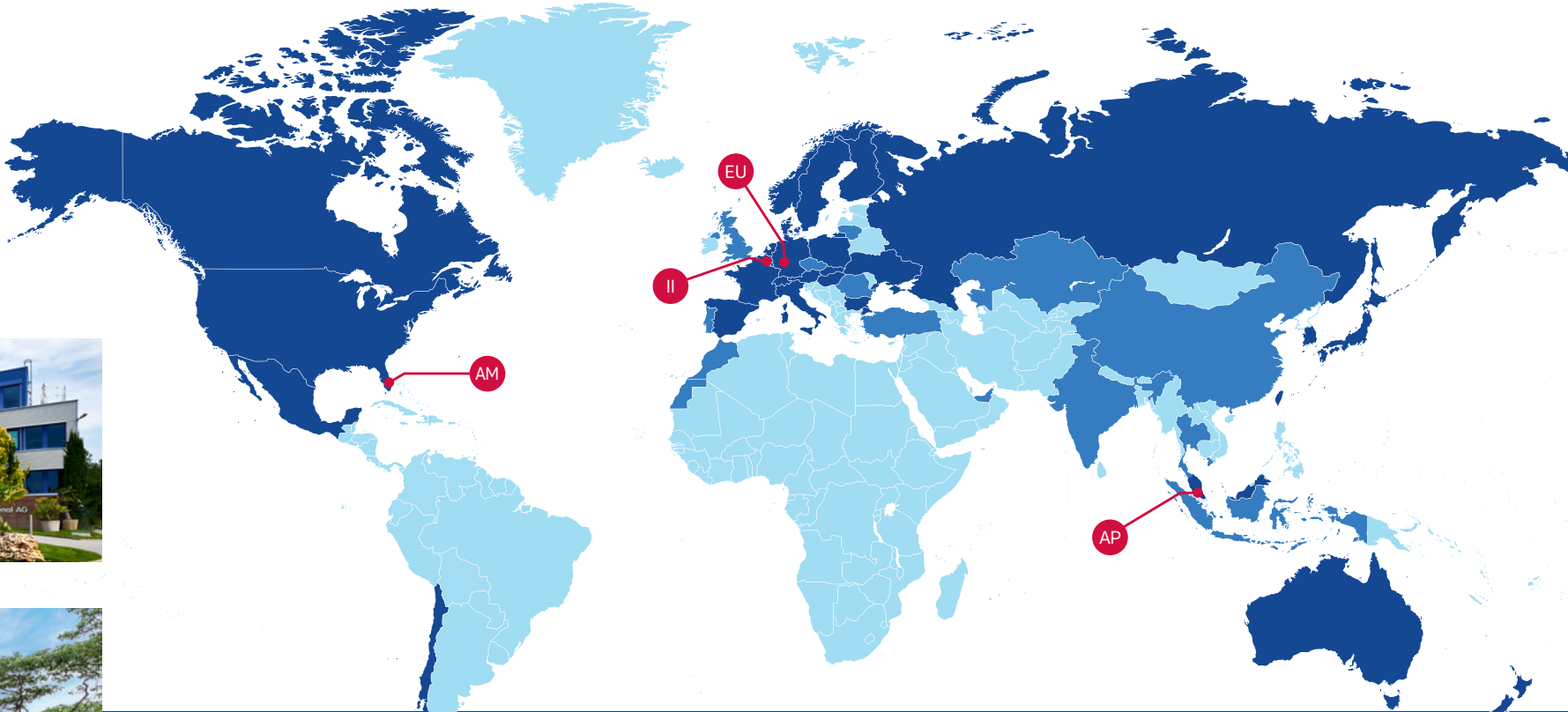
Headquarters Europe, Germany



Headquarters Americas, Florida, USA



Headquarters Asia-Pacific, Singapore



“Only those determined to go their own way are not in danger of being overtaken.”



Dr. Tobias Kühne

Chief Scientific Officer for the FitLine® product line at PM-International, expert in natural medicine, nutritional and sports medicine.

Horst Meinhardt

Developer of and expert in cosmetic formulations and process technology.

Dr. Bernard Cher

Asia Pacific Director of Science. Expert in biological science, human physiology and science communication. All-rounded sportsman who is passionate about nutrition and product innovation.

Markus Herrmann

Senior Manager Product Development and Laboratory. Business Chemist with focus on the development of product concepts for nutritional supplements.

Dr. Raimund Abele

Head of Product Safety at PM-International.

Dr. Marcus Iken

Manager Research and Science at PM-International, Doctor of ecotrophology, nutritional scientist, international speaker.

Dr. Rudi Wajda

A graduate chemist. Developer of carrier systems based on natural products for cosmetics and food supplements.

Katrin Seifarth

Management trainer, expert in marketing and brand development.

Anja Wunder

Director of the FitLine® cosmetic product line at PM-International.

Prof. Dr. Manfred Eggersdorfer

Professor for Healthy Aging with focus on the impact of inadequate intake and status of micronutrients on health and well-being.

Dr. Peter Pfortner

Attorney at law specializing in foodstuffs and cosmetics.

Torsten Weber

Director Sports Marketing at PM-International.

Professor Dr. Julian Weghuber

Professor in Molecular Cell Physiology and PI.

Dr. Jürgen Reimann

Sworn in expert for definition of Pharmaceuticals, food and nutritional supplements.

Wilhelm Messer

Director of Product Development and Regulatory Affairs for the FitLine® product line at PM-International.

SOCIAL RESPONSIBILITY

We live our values everyday

PM-International strives to empower people and create opportunities for present and future generations.

PM-International's policies intend to have a positive influence on the world through various environmental and social practices.

FitLine® products are produced with natural sweeteners and natural flavours, free of preservatives. PM-International set the indispensable goal to make FitLine®'s packaging as environmentally friendly as possible.



AT PM WE CARE

Commitment for a Better World

At PM-International, we go beyond health, fitness, and beauty—we believe in creating lasting change. Every product you choose from PM contributes to something far greater: a brighter future for children and communities around the world.

Each FitLine product purchased gives an Hour of Life—offering long-term, life-changing support. This way, we empower families and uplift entire communities together. For over 20 years, we've proudly partnered with World Vision, one of the world's leading humanitarian organizations. Together, we're building a more sustainable and hopeful future for the most vulnerable children worldwide.

Today, our global efforts support over 6,600 children in countries including Cambodia, Vietnam, Bangladesh, Kenya, Peru, Bolivia,

Indonesia, Tanzania, and Zimbabwe. And we're not stopping there—our next goal is to reach 10,000 sponsored children.

With more than €11 million donated in just the past five years, our impact continues to grow. Why? Because we believe every child deserves the opportunity to thrive. Children are the heart of tomorrow's world. With every FitLine product you enjoy, you're not only investing in your own well-being—you're changing lives.

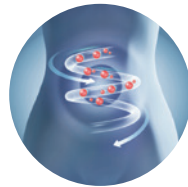
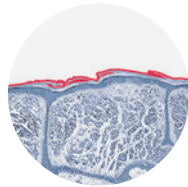
Together, we can make a world of difference.



PREMIUM PRODUCTS

Best Results The Nutrient Transport Concept (NTC®)

PM-International focuses on innovative product concepts that stand out from the rest of the market.



As a result of our consistent innovation management, we own more than 70 national and international patents and have 20 patents pending.

Our core competence is the
NTC® – The Nutrient Transport Concept.

Our products are manufactured with the exclusive Nutrient Transport Concept (NTC®) that delivers nutrients when they are needed, where they are needed - to the cellular level from inside and outside.

This concept supports optimized nutrient intake by increasing nutrients' bioavailability.



COLLABORATIONS

Working with the best

In 2016, PM-International signed a strategic collaboration agreement with the Luxembourg Institute of Science and Technology (LIST), a Research and Technology Organization that develops advanced technologies and delivers innovative products and services to industry and society.

In 2019, PM-International substantially contributed to the creation of the Josef Ressel Zentrum at the University of Applied Sciences Upper Austria." with the following: "In 2025, PM-International substantially contributed to the creation of the second Josef Ressel Centre for Innovative Bioavailability Research at the University of Applied Sciences Upper Austria." Thanks to these cooperations, PM-International will significantly advance its research and development activities with the aim of developing innovative bio-based supplements for health, fitness, wellness, and beauty product lines.

LUXEMBOURG
INSTITUTE OF SCIENCE
AND TECHNOLOGY



UNIVERSITY
OF APPLIED SCIENCES
UPPER AUSTRIA

PREMIUM PRODUCTS

Maximum Safety

Product quality independently tested regularly by ELAB Analytik GmbH.

Premium, for us, implies transparency and quality. This is the reason why our product quality is independently and regularly tested by ELAB Analytik GmbH.

As an independent laboratory service provider with a long-standing experience in food, water, and environment analyses, ELAB Analytik GmbH assists us with professional counsel for the quality assurance of our products.

The independent analyses of selected parameters performed by ELAB Analytik GmbH on a regular basis complement our own product controls and help us improve the quality of our products even more.



PREMIUM PRODUCTS

Highest Quality

All of our products are “Made in Germany” and are manufactured according to GMP guidelines (Good Manufacturing Practice), a standard of the pharmaceutical industry. This guarantees the utmost purity and maximum quality.





Melvyn Richardson
Handball
France National Team
World Champion
France

PREMIUM PRODUCTS

The Sports Professionals' Secret

Well over 1,000 top athletes from more than 85 different disciplines, and about 40 countries, trust in the FitLine® products and are convinced by their results.

The nutritional supplements, used by professional athletes to optimize their fitness, endurance, and performance, are also the right choice for every other health-conscious and performance-oriented person.

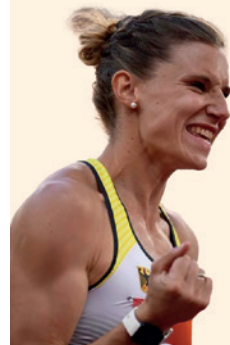
The FitLine® products are very popular among top athletes all around the world also because they have been tested for doping substances and registered on the Cologne List®*.

* All FitLine® nutritional supplement products are on the Cologne List®, That list publishes products that have been tested by one of the world's leading laboratories for analyzing nutritional supplements for doping substances. More information can be found under: www.koelnertiste.com



FitLine® Official Supplier

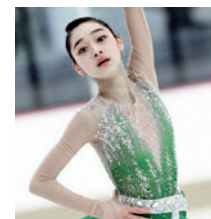
"Thanks to the FitLine® products, I feel optimally supported during the heptathlon. I feel energized and have a good regeneration during the night."



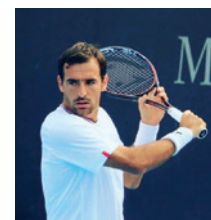
Carolin Schäfer
Athletics
Vice World Champion
Heptathlon
Germany



Achim Heukemes
Extreme sports
World Champion
Duathlon Masters and
Vice World Champion
24h Time Trials
Germany



SeoYung Wi
Figure Skating
Junior World
Champion
South Korea



Ivan Dodig
Tennis
7-time Grand Slam
Champion (3x men's
doubles, 4x mixed
doubles)
Croatia

20+ Years FitLine® Facts

The FitLine® products have been firmly established in top performance sporting activities for more than **20 years**

92%

of all top-class sport-people confirm a rapid recuperative regeneration after intensive sporting activities and load-ings*

89%

of top-class sports-people were able to stabilize their performance level*

85%

of top-class athletes notice a fortification of their immune system*

88%

of top-class athletes achieve improved concentration*



* (after 90 days of consumption of the FitLine® products; internal study).



EXPERIENCE RESULTS

The foundation for health, fitness, and beauty

FitLine® nutritional supplements: supplied from morning till night.

Formulated with the exclusive NTC®, our FitLine® nutritional supplements help you to better cope with the challenges of everyday life and contribute to your fitness and performance goals, even at an advanced age.

FitLine® offers you a complete product range for health, fitness, and beauty.

Our products combine carefully selected bioactive micronutrients, years of research experience, and cutting-edge technologies, with your wellbeing in mind.

A holistic approach developed for health, fitness and beauty from inside and out.





FITLINE® OPTIMAL-SET

Get the Nutrients You Need Every Day

The FitLine® Optimal-Set provides your family with vitamins and nutritious minerals every single day. Our holistic approach is to fill the nutritional gap in your diet, because your well-being matters. A holistic approach developed for health, fitness, and beauty from inside and out.

The FitLine® PowerCocktail is your morning routine to get the right nutrients at the right time and to support your immune system*.

In the evening, FitLine® Restore brings valuable minerals to support your body because a good night is key for a productive day ahead.



from
MORN ING



to
NIGHT



* With Vitamin B12 (Cobalamin), B6 (Pyridoxin), Folate (B9), Vitamin C, Vitamin A, and Selenium contribute to the normal function of the immune system.



*"Beauty is
the illumination
of your soul."*



EXPERIENCE RESULTS

Beauty from the Inside Out

FitLine® offers a harmonized range of high-grade cosmetic products with our exclusive NTC® for a visibly younger complexion and noticeably smoothing care.

Formulated with scientific intelligence, our cosmetic products help prevent premature ageing and wrinkles will be noticeably reduced.

FitLine® med products are made for special needs and offer a targeted solution, also as an inside outside solution.

With the power of our pioneering product innovations with our exclusive NTC®, you will experience optimal results.

The natural ingredients ensure the greatest possible dermatological compatibility.



"Success requires feeling the pulse of the market and addressing the needs of customers."



BUSINESS MODEL

A successful concept

The distribution system chose by PM-International deliberately abandons traditional distribution methods and relies instead on direct contact with the consumer. This allows first-hand communication of product advantages and results with customers.

Professor Dr. h.c. Lothar Späth (a former Minister President in Germany) described the successful concept of PM-International as follows:

"Due to its marketing network that relies on independent distributors, the company is at the heartbeat of the customer".

He added: *"This allows direct communication and fast response to the market needs."*



BUSINESS MODEL

A fair and reliable compensation system

PM-International is a unique opportunity for people to make a free-will decision for self-employment with no risk, freedom to choose the work time, and the ability to have a lot of fun creating instant extra income.

Our distribution partners are free to invest as much time and energy into their activity with PM-International as they want, and there is nearly no limit to how much extra income they can generate.

The independent distribution partners are entitled to the support of a global team of experienced trainers, a network of subsidiaries

and a tailored training program. Other benefits include incentives such as car and travel programs.

The German Appeals Court in Frankfurt officially confirmed the legality of the PM Marketing Plan on May 19, 2011.

OLG Frankfurt, Urteil vom 19.05.2011,
Az. 6 U 286/10

Rechtmäßigkeit des
PM-Marketingplanes
gerichtlich bestätigt.

The legality of the
PM Marketing Plan has been
confirmed by a court of law.

Regional High Court Frankfurt, Germany
Judgement May 19, 2011: Az. 6 U 286/10

2011

*"You cannot
become
a legend for what
you say. You can
only become
a legend through
what you do.
You can do it."*



Average income *

- 7 President's Team (8.587 €)
- 6 Executive Vice President (4.205 €)
- 5 Vice President (2.486 €)
- 4 International Marketing Manager (1.138 €)
- 3 Marketing Manager (570 €)
- 2 Sales Manager (388 €)
- 1 Manager (252 €)

*Average Retail Income + Bonus 2024



BUSINESS MODEL

The Marketing Plan

A simple and fair business plan to build your own business with PM-International to become an independent entrepreneur.

Earn your way to the top and take full responsibility for the time and energy you invest into your business. Adapt your new business to your lifestyle and decide for yourself if you want to go part-time or, in a second step, even full-time with PM-International.

With the innovative FitLine® products and our **USE-TALK-DEMO** concept you have everything you need to start your success story today. Everybody can do it independently of their education or profession. Risk-free, no strings attached.



USE.
TALK.
DEMO.

BUSINESS MODEL

A simple successful system

Success in direct sales is not a matter of luck and those who show extraordinary success deserve to be supported in a special way.

PM-International will provide you with regular training and sales academies.

These events serve to transfer the know-how and experience of our most successful people, motivate to further success, and support the development of your skills in direct sales.

Once a year, PM-International organizes very special training, our so-called Leadership Training, and World Management Congress, for its top distributors to take them to even greater heights.



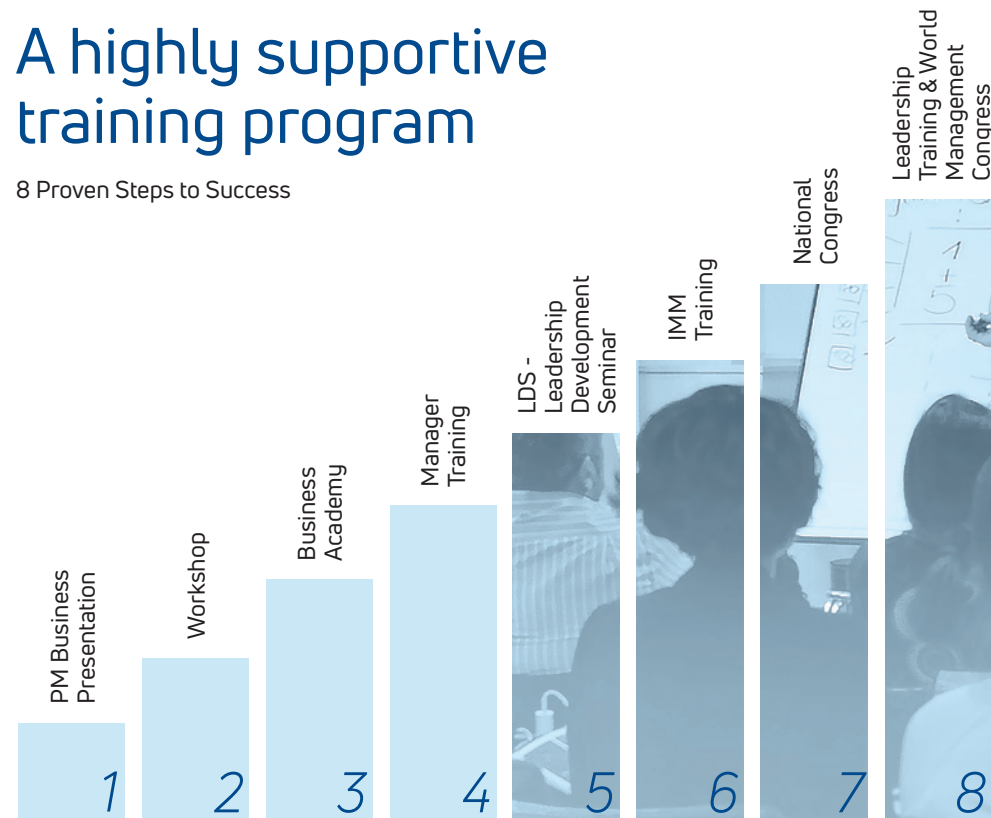
*"If I can do it,
you can do it."*

ROLF SORG
Founder & CEO
of PM-International AG

BUSINESS MODEL

A highly supportive training program

8 Proven Steps to Success



Product Training
FitLine® Nutrition & Cosmetic Academy



DIGITAL TRANSFORMATION

Network-Marketing 2.0

The Digital Program includes a series of complementary free apps and free platforms such as:

PM Office & PM Partner Area the solution supporting Distributors' businesses.

FitLine® App granting instant access to products and testimonials.

PM-TV the streaming solution to learn all about the business and products.

PM Promotional Portal providing all the content needed for the daily business.

*"My dreams
drive me"*



THE ADDITIONAL BENEFITS

Car Incentive

Starting with the distributor-level IMM (International Marketing Manager), you are eligible for the free car leasing program. We offer a company car that can be used for both your business and privately – at top conditions.

Distribution partners may have the exclusive opportunity to drive the car of their dreams. The higher the distribution partner level, the more upscale the company car can become.

IMM



THE ADDITIONAL BENEFITS

Travel Incentive

Join us on a free holiday with
PM-International's travel incentives!

Embark on the holiday of your dreams and experience amazing beaches, beautiful sunny spots, crystal clear water, unforgettable romantic sunsets, vacations with friends as well as relaxation and experiences at the highest level – all completely free.

Every PM-International's travel incentive is unique, whether you join us as qualified IMM to the most coveted resorts with our Europe Tour, or World Management Congress Incentive. To exotic, unbelievably beautiful locations with our World Tour, as qualified Top Management, or even to Rolf and Vicki Sorg's private villa and to one of the most exciting metropolises in the world - Dubai for your personal President's Team Recognition.

"We are PM!"



Croatia



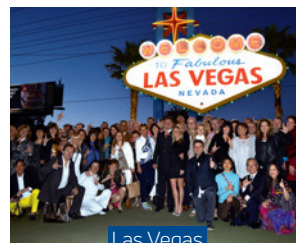
South Africa



Mauritius



Sicily



Las Vegas



Florida



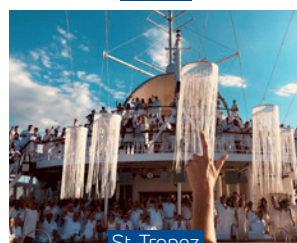
Florida



Maldives



St. Tropez



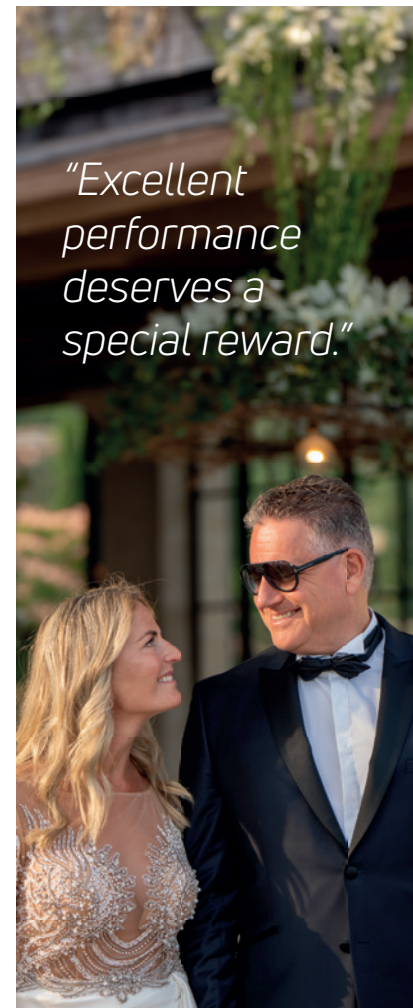
St. Tropez



Gran Canaria



St. Tropez



"Excellent
performance
deserves a
special reward."



Ibiza



Crete



St. Tropez



PT recognition - Dubai



Malta



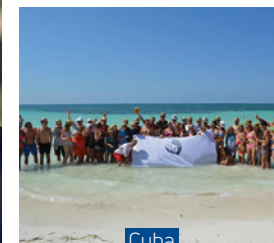
St. Tropez



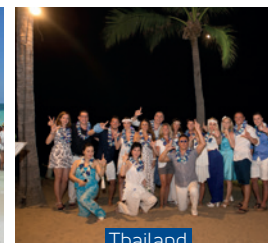
Marrakech



PT recognition - St. Tropez



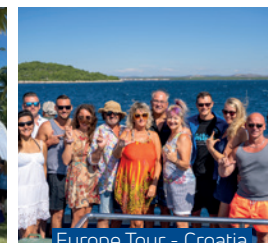
Cuba



Thailand



Dominican Republic



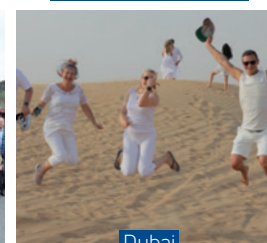
Europe Tour - Croatia



Brazil



San Francisco



Dubai



Seychelles

TESTIMONIALS

“When we strive to become better than we are, everything around us becomes better too.”

PAULO COELHO



Julia Docheva
Bulgaria

I fulfilled my childhood dream by becoming a lawyer. However, I reached a point where I needed a change—to improve my quality of life, build new social connections, and having an additional income stream. Four years ago, I tried the FitLine Optimal-Set for the first time and felt the results immediately. I realized this was more than just a set of products—it was a holistic concept for a healthy lifestyle, and in addition, behind it, a business opportunity. I started sharing my passion for FitLine and its premium products. In my very first month, I earned my first € 100. Later, I reached the position of President's Team. This achievement allowed me to fully dedicate myself to PM-International, giving me the freedom to choose how I use my time and enjoy the income it brings. I work with an amazing team and have built many new relationships and friendships along the way. PM-International has given me the opportunity to grow personally and professionally, and I feel truly recognized.



Oihana Barrasa
Spain

Hi, I'm Oihana Barrasa, 42 years old, and I want to share how my life changed. Before discovering PM-International, I was living in a routine that left me tired and disconnected from my dreams. I longed for freedom, fulfillment, and time to enjoy life with those I love. Everything shifted when my dear friend Rocío Magán introduced me to FitLine products. At the time, I didn't realize how much I needed something to reignite my spark. Choosing to prioritize my well-being was the first step. As I began using the products and saw changes, I naturally shared my experience. Speaking from the heart, I earned € 150 in my first month—enough to make me dream even bigger. Today, I live with purpose and passion. I have the freedom to choose how I spend each day, I'm part of a team that feels like family, and I find deep joy in inspiring others to start their own journey. Thank you, PM International. Thank you to my team, my family, and especially to Rocío for reaching out at just the right moment. This experience gave me back my spark—and a life I truly love.



André & Valentina Gammisch-Russ
Germany

We used to live a life many people can relate to—full-time jobs, little free time, and always chasing something more. André was committed to his role as a career soldier, and Valentina worked full-time in an office. On top of that, we were juggling two side businesses, trying to make ends meet and hoping for more freedom. One day, Valentina came across someone online living the lifestyle we had always wanted. She reached out without hesitation, and that moment sparked the beginning of our PM-International journey. We experienced amazing results with the FitLine products and saw the positive impact they had on us and on others. Sharing our story with family and friends was completely natural. The excitement grew, trust followed, and soon the business took off on. Within just three months, Valentina was earning around € 1,000 in additional income—and we were quickly invited on an unforgettable trip to Croatia. That moment showed us what was truly possible. Fast forward three years: Valentina now works part-time, we've let go of our side businesses, and we're achieving big goals with an incredible team. This isn't just our success story—it's a journey that's changing lives. Thanks PM-International.



Lam Wan Wai
Hong Kong

Hello everyone, my name is Lam Wan Wai, and I am from Hong Kong. I used to work as a financial consultant, leading a high-pressure lifestyle. I always dreamed of traveling the world and living a life of happiness and freedom. In 2017, my sister introduced me to the FitLine products, and following her suggestion, I became a Team Partner. After using the products, I noticed a significant increase of my lifestyle. I followed the "Use, Talk, Demo" process consistently, using the FitLine Products, sharing them with others every day. In my first month, I earned an extra € 200, which was incredibly exciting and motivated me to continue. Six months later, I had the opportunity to travel thanks to the incentives, and my dream of seeing the world was becoming a reality. Then, I reached the President Team, and I am incredibly grateful to PM and the FitLine Premium Products that improve my life, give me a sense of freedom. Thank you, PM!



Caleb Kang
Malaysia

My name is Caleb Kang, I'm from Malaysia, and I hold a degree in Human Resource Management from Renmin University of China. Originally, I planned to build a career in a Chinese corporation after graduation—but the Covid period changed everything. It opened my eyes to the importance of creating something in my own. Thanks to my father, I was introduced to FitLine products and the PM business opportunity. It not only revealed incredible potential but also showed me how dedication and hard work could turn dreams into reality. Without hesitation, I dove into the PM journey, passionately sharing my love for the products, a healthy lifestyle, and the opportunity with those around me. In my very first month, I earned € 863. Today, I'm living the life I once dreamed of. I'm incredibly grateful to PM-International, my team, my father, and—most of all—my brave decision to take that first step!



Melek Behluli
Switzerland

I've always felt that life had more in store for me. My name is Melek Behluli, I'm 26 years old, and I used to work in healthcare. While my job was meaningful, I constantly craved more freedom, more time for myself and, most of all, to travel. When I came across PM, I was fascinated by the opportunity to work independently, set my own schedule, and build something with purpose. I started part-time, but with a clear vision and consistent effort, I began building my business step by step. After about a year, I was able to turn PM into my full-time career, and my life has completely transformed since then. Today, I'm free. I work from anywhere, I follow my passion for travel, and I live life on my own terms, without rigid hours or shift work. I'm beyond grateful for this opportunity, for the personal growth I've experienced, and especially for the team that has supported me along the way. PM didn't just open new doors for me - it gave me a life I truly love.



Susan Xu
Hong Kong

I'm Susan from Hong Kong. I used to work as an acupuncture therapist and have now been with PM-International for 9 years. Although I was practicing acupuncture, I wasn't truly happy. I often felt tired and struggled with sleep—improving my health and lifestyle was my biggest wish. Everything changed when a friend introduced me to FitLine products. Not only did my health improve, but I also gained valuable knowledge about nutritional supplements. After three months of using the products, I decided to take a step further and started sharing these premium products with the people around me. In my very first month, I earned an extra € 300, which was truly amazing. Eventually, I transitioned to running the PM business full-time and proudly reached the President's Team position. Now, my dreams have grown—I want to earn more income and travel the world. One tool I rely on every day is my demo bag, which allows me to "Use, Talk, Demo" anytime, anywhere. I am deeply grateful to PM and FitLine for giving me a new life and making everything better!



Qi Yulan
Japan

Eighteen years ago, my passion for Japanese culture led me to move from China to Japan. In the beginning, I worked for a trading company without a clear goal. That all changed when I discovered FitLine products. I was fascinated from the start and felt a strong desire to share them with others. That's when I decided to take the PM business seriously. In my first month, I earned approximately € 450. When I later reached the President's Team, I knew without a doubt that this was an incredible business opportunity. Motivated to grow, I continuously set new goals for myself. I qualified for travel incentives and had the chance to visit amazing places around the world. Today, I'm proud to attend the World Management Congress in Germany with my team. The PM business has truly transformed my life, giving me the freedom to choose how I spend my time. Looking ahead, I'm excited about the endless possibilities—every day feels like a new adventure. Through PM, I've met incredible people from all over the world, and I look forward to connecting with even more. I continue to approach my business with passion and purpose, striving to help others. Let's enjoy this journey together!



Hildegard Reinert
Germany

Hi! I'm Hilde, 28, a preschool teacher living with my family in a small village near Dresden. I'd heard about the potential in direct sales—earning a second income while enjoying the process—and was looking for a long-term opportunity. PM stood out with its solid, trustworthy family business model and real potential for second income. At the time, I was on parental leave and feeling the physical and mental strain. That pushed me to give this a try—there was nothing to lose. After just one month, I earned € 786. That moment made it clear: this was real, and I was staying. Now, I have more time for my family and for the little joys in life. Thanks to FitLine products, I feel better and having energy again. Everyday life feels lighter and more joyful. There are still so many goals I want to fulfill for my family. One of them is a camper with an awning—just hitting the road, enjoying freedom, and no longer trading time for money. This is the life I chose the day I said yes to PM. And I'm just getting started.



Kyung-sook Jung
South Korea

My name is Kyung-sook Jung, and I am 54 years old, living in South Korea. I majored in early childhood education and spent 19 years teaching children. My dream was to run a large cultural center where children could explore their dreams through play. However, due to an accident, that was not possible. I had a difficult time and during this period, I could come across FitLine products. Not only did I enjoy the taste, but found amazing results. From that point on, I introduced FitLine and my product experience with everyone I met, guided them on how to use FitLine properly. I continuously researched and worked hard to find ways to make PM Business easy to share. I earned € 90 in my first month. Now, my husband and I are working together, and we lead a vibrant life. I am grateful to PM-International for enabling me to support my daughter in continuing her music studies in Germany. Joining PM-International has been an incredible milestone in my journey. Moving forward, I am committed to sharing the values of ethical network marketing with the next generation, helping transform the lives of many. The PM business is an opportunity for everyone - why not take on the challenge yourself?



Alexandra Aumair
Austria

I was initially skeptical about PM-International. However, maintaining a great lifestyle is important to me, and FitLine products quickly became a natural part of it—delivering impressive results. People around me noticed the change, and recommending the products to others happened naturally. In my first 30 days, I was able to register several Team Partners and customers. People loved the products just as much as I did, and my customer base has been growing steadily ever since—along with my income, all from sharing FitLine. I still remember earning my first € 681 in just the first month. For me, consistency has been the key to success. Sometimes, giving something a chance—even if you were unsure at first—can completely change your life. Without PM-International, I would never have been able to fulfill my dreams. Thank you for this life-changing opportunity!

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