



PM-International

Simple. Successful.



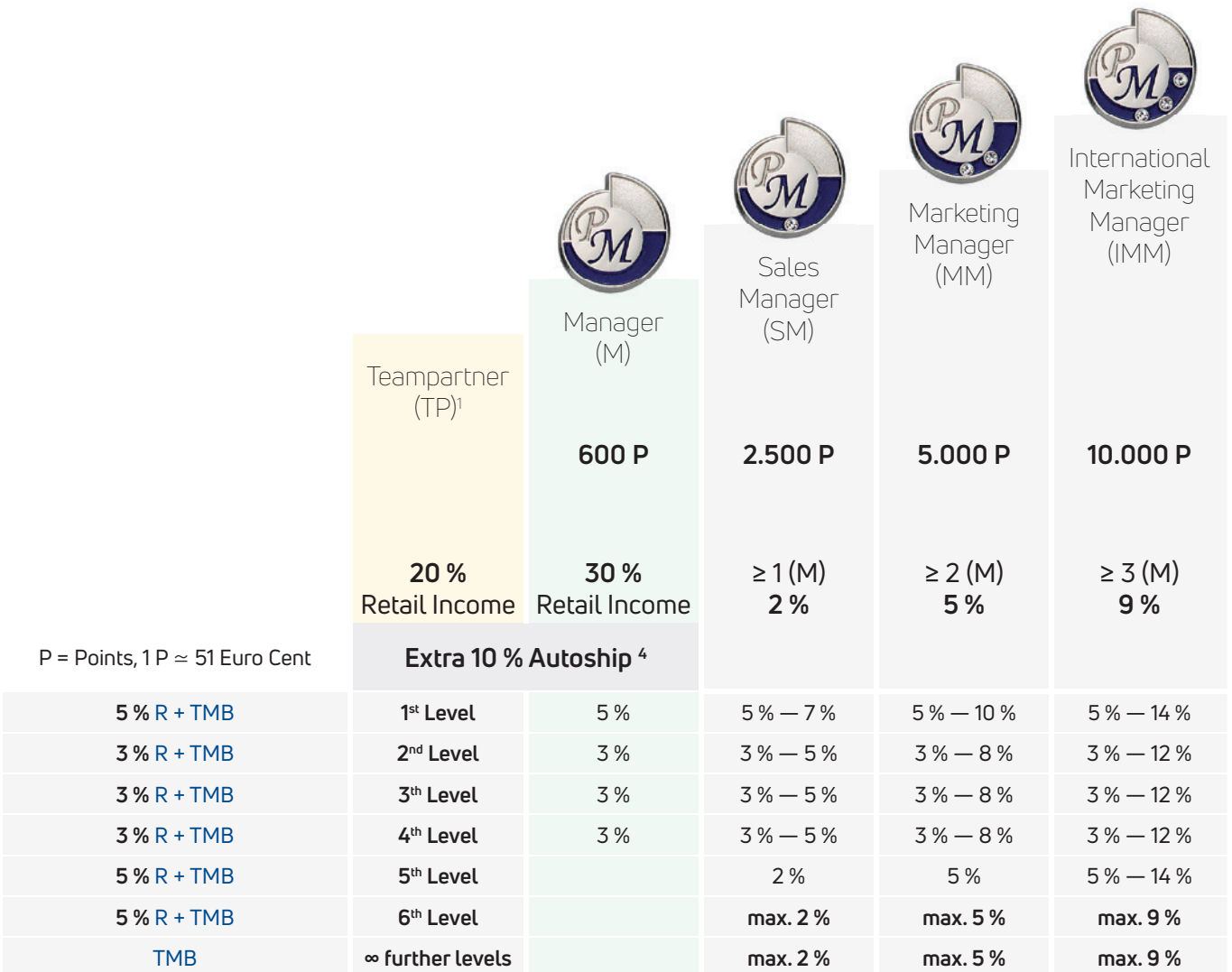
Marketing Plan and Additional Benefits

The legality of the
PM Marketing Plan has been
confirmed by a court of law.

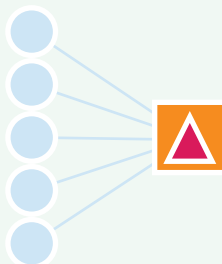
Regional High Court Frankfurt, Germany
Judgement May 19, 2011: Az. 6 U 286/10

AT LEAST 6 INCOMES AT ONCE

1	Retail Income (RI) ¹	20 - 40 %
2	Customer Direct Program (CDP)	15 - 25 %
3	TOP-Retailer Bonus (TRB)	3 % (≥ 2500P) — 5 % (≥ 5000P)
4	Firstline Bonus (FB) ²	10 %
5	Performance Bonus (PB)	(50 €)
6	6 Levels of Royalties (R)	3 - 5 %
7	TOP-Management-Bonus (TMB) ³	2 - 21 %



MANAGER



Fast way to MANAGER with Quick Start

5+1 (5 Optimal-Sets to sell and 1 for you)
Immediate Earnings ≥ 150 €

▲ = Quick Starter ● = Customer








See back for further examples of earnings

111 €



MINI,
BMW series1, X1,
series2

PM-International Marketing Plan

						
Vice President (VP)	Executive Vice President (EVP)	President's Team (P)	Silver President's Team (SP)	Gold President's Team (GP)	Platinum President's Team (PP)	Champion's League (CL)
25.000 P	50.000 P	100.000 P	200.000 P	400.000 P	600.000 P	1.000.000 P
≥ 3 (SM) 12 %	≥ 3 (MM) 15 %	≥ 3 (IMM) 18 %	≥ 3 (VP) 19 %	≥ 3 (EVP) 20 %	≥ 4 (EVP) 20,5 %	≥ 5 (P) 21 %
≥ 4 (SM) 12,5 %	≥ 4 (MM) 15,5 %	≥ 4 (IMM) 18,5 %	≥ 4 (VP) 19,5 %			

PM-International TOP-MANAGEMENT

5 % – 17,5 %	5 % – 20,5 %	5 % – 23,5 %	5 % – 24,5 %	5 % – 25 %	5 % – 25,5 %	5 % – 26 %
3 % – 15,5 %	3 % – 18,5 %	3 % – 21,5 %	3 % – 22,5 %	3 % – 23 %	3 % – 23,5 %	3 % – 24 %
3 % – 15,5 %	3 % – 18,5 %	3 % – 21,5 %	3 % – 22,5 %	3 % – 23 %	3 % – 23,5 %	3 % – 24 %
3 % – 15,5 %	3 % – 18,5 %	3 % – 21,5 %	3 % – 22,5 %	3 % – 23 %	3 % – 23,5 %	3 % – 24 %
5 % – 17,5 %	5 % – 20,5 %	5 % – 23,5 %	5 % – 24,5 %	5 % – 25 %	5 % – 25,5 %	5 % – 26 %
5 % – 17,5 %	5 % – 20,5 %	5 % – 23,5 %	5 % – 24,5 %	5 % – 25 %	5 % – 25,5 %	5 % – 26 %
max. 12,5 %	max. 15,5 %	max. 18,5 %	max. 19,5 %	max. 20 %	max. 20,5 %	max. 21 %

FREE Lease with the PM - Company Car Program⁵

222 €	400 €	500 €	1.000 €	1.000 €	2.000 €
					
BMW series3, GT, X3, i3, series4, X4	VW Multivan, BMW series5, X5	BMW series6, GT, X6, BMW series7, BMW i8, Porsche			

¹ No minimum purchase required. | ² With an Autoship of your own with at least 100 P you also earn 10 % on all your TPs volume. | ³ Management-Bonus (MB) and TOP-Management-Bonus (TMB) minus the bonus paid out to your organisation. | ⁴ Up to 10 % additionally on products indicated in the price list. | ⁵ Maximum lease free. Images by way of example only. | Details in Fact Sheet.

PM Additional Benefits from the Position of IMM





CAR INCENTIVE

Drive your dream car for free with PM: PM will cover the leasing costs for your car (details according to the regulations in the Business Car Program.)¹



PENSION PLAN

A pension plan for leaders around the world has been developed with one of the world's biggest and most reliable insurers in which PM-International contributes to the pension savings.¹



PM-EUROPE TOUR²

As a qualified IMM, YOU can be part of it as PM's treat: travel to a different destination of your dreams in Europe every year, paid for by PM.¹



PM-WORLD TOUR²

Great dedication, great achievements are always uniquely rewarded by PM. Travel to a different, unforgettable destination around the world every year, paid for by PM. As a qualified VP, YOU can be part of it as PM's treat.¹



PRESIDENT'S TEAM RECOGNITION IN ST. TROPEZ

Vicki and Rolf Sorg will send you and your spouse a personal invitation to a top-class awards weekend in St. Tropez as soon as you reach the Position of President's Team.¹

¹ See the Internet for more information. | ² Special conditions apply to qualify for a travel incentive.

TESTIMONIALS



Arndt Dechert, 40



Consulting Engineer



My name is Arndt Dechert and I am 37 years old. Originally, I am a trained industrial mechanic. I got to know PM about a year ago and my personal goal was to earn € 500 per month. With this money, I wanted to realize my dream of home ownership and I wanted to achieve it at my own pace. I earned more than € 500 after only a short time. This motivated and pushed me to tell other people about the products and the business opportunity. I wouldn't ever have believed that it's that simple."



Virpi Gustafsson, 39



Personal trainer



I'm Virpi Gustafsson, 36 years old and personal trainer from Heinola, Finland. I started working with PM because once I began using the products I had much more energy and better performance. I was so excited that I wanted to share this knowledge with other people so that they experience the same results. I was also interested in making some extra money to go on vacations with my family and I saw the opportunity given to me by PM. In my first month, I already earned more than € 500. I have to say it was very easy to do it and I believe that, if I can do that, it is as easy for anyone else."



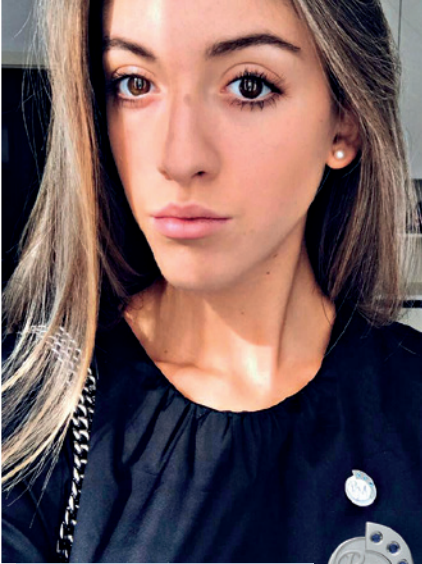
Mayte Pauls, 49



Beautician and hairdresser



My name is Mayte Pauls, I am a 46 years old beautician and hairdresser. I first bought the products for my daughter. As she started to use the products, she recovered her energy level and her metabolism was great again. Having experienced these fantastic results, to me it became an affair of the heart to share the products with everybody. I started immediately with the Quickstart and sold products on the first day. In the first month, I already earned more than € 1000 by just sharing my experience and offering a business opportunity to the people I met. Today, I am financially free, I have a company car and I get vacations for free in the fanciest destinations in the world. All I do is very simple: use, talk and demonstrate the products."



Giulia Romanelli, 24



Student



I'm 21 years old and I'm studying in Milan since two years. Unfortunately, for young people it's hard to get a proper job and I've been looking for an opportunity to earn some money and to relieve my parent's financial burden. With PM, I've found products, which have helped me tremendously and which have fascinated me. Even in my first week I have earned € 450. I'm sharing this excitement with all the people I meet on a daily basis. I'm not just making money with the products, I'm giving people an opportunity to make some extra money with PM. After 11 months, I am earning a five-figure amount, and more than enough money to finance my studies on my own and to be independent in my young years. The great thing about this business is that everybody can do it. That's why more and more young people are starting."



Corrine Brandi, 61



Corporate Trainer and Computer Engineer



My name is Corrine Brandi and I'm a single Mom living on Cape Cod, MA, with my two daughters. About 8 months ago, a friend shared with me the story of PM coming to America. It was so unique and compelling that I jumped at the chance to join and purchase some products. Like I was promised, I felt the Activize energy immediately. I was then told to find ten people who might like to experience the same results and make some extra money; so I did. In my first month of doing this I earned \$ 1500. PM is paying for my new car a BMW X5, I've earned a free trip to the Maldives. All I know is, if I can do this, anyone can do it"



Brenda, 43 & Gary Lim, 48

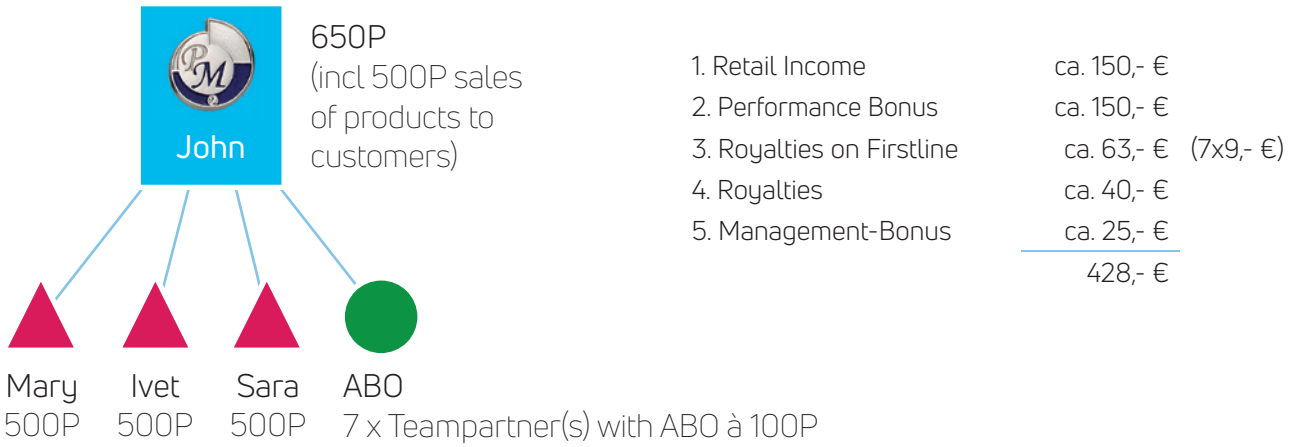


Self-employed

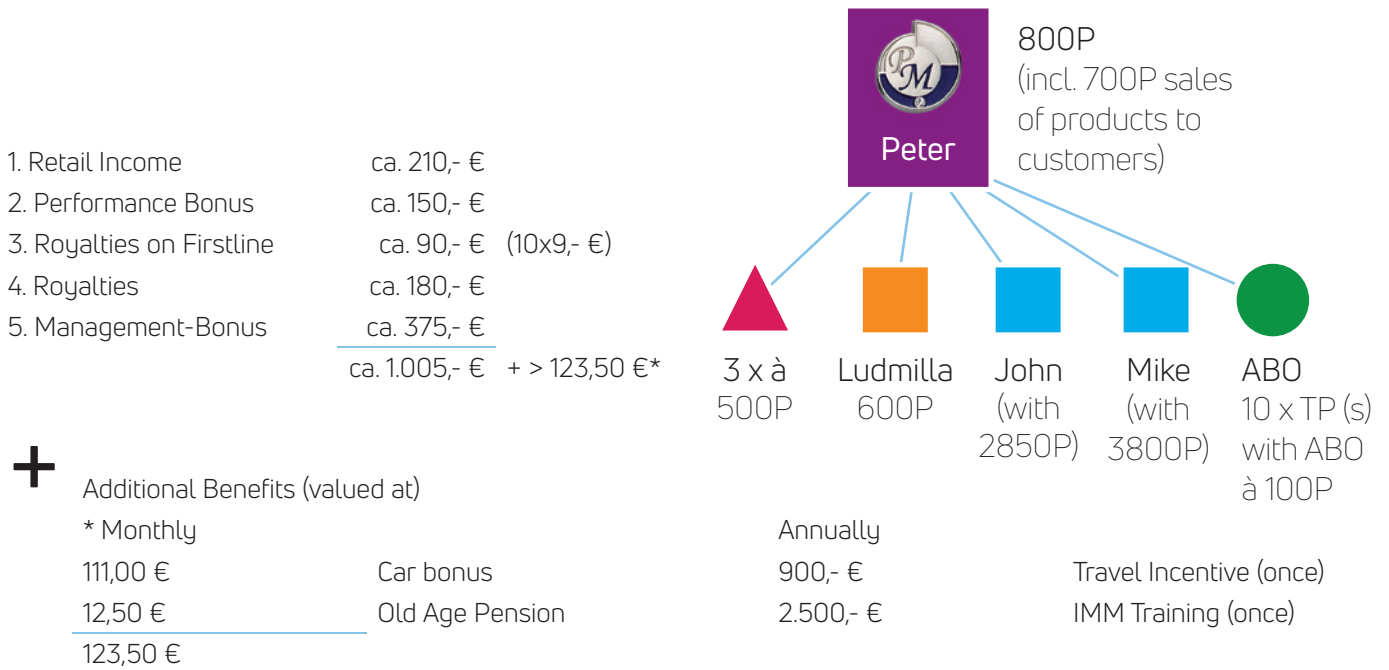


My name is Brenda and I was in the fashion business. My husband Gary was working in the hardware business. We were living on bank loans when we were introduced to PM and its fantastic products and opportunity. We gave it a go and on the first month we joined PM, we managed to earn € 1000. It was so easy to sell the products. This made a huge change in our family's life. Today we are building our own full-time PM business and are earning a six-figure income. Throughout our 10 years with PM, we have bought a total of 7 cars. The last two cars were German luxury cars. What motivates us, is that each year we get a free holiday from PM to different destination around the world. Over the past 10 years, we finally achieved the lifestyle we have been dreaming of. We love working with PM. We can only recommend you to go for it like we did."

SAMPLE 1 SALES MANAGER – WITH 2.850 P



SAMPLE 2 INTERNATIONAL MARKETING MANAGER – WITH 10.550 P



- Teampartner
- Quick Starter
- Sales Manager
- ABO Autoship Products
- Manager
- International Marketing Manager



TÜV certified in Germany as a fair direct sales company.

PM-INTERNATIONAL AG
 15 Waistrooss, L-5445 Schengen, Luxembourg
www.pm-international.com

© 2021 by PM-International AG 0209137II Issue 1/2021
 PM.Marketingplan.BRCH.4720.II.P2

PM-International, FitLine and NTC are registered trademarks of the company PM-International AG.