



PM-International

Simple. Successful.



## Marketing Plan and Additional Benefits

The legality of the  
PM Marketing Plan has been  
confirmed by a court of law.

Regional High Court Frankfurt, Germany  
Judgement May 19, 2011: Az. 6 U 286/10

## AT LEAST 6 INCOMES AT ONCE

1	Retail Income (RI) <sup>1</sup>	20 - 40 %
2	Customer Direct Program (CDP)	15 - 25 %
3	TOP-Retailer Bonus (TRB)	3 % (≥ 2500P) — 5 % (≥ 5000P)
4	Firstline Bonus (FB) <sup>2</sup>	10 %
5	Performance Bonus (PB)	(50 €)
6	6 Levels of Royalties (R)	3 - 5 %
7	TOP-Management-Bonus (TMB) <sup>3</sup>	2 - 21 %

	Teampartner (TP) <sup>1</sup>	Manager (M)	Sales Manager (SM)	Marketing Manager (MM)	International Marketing Manager (IMM)
		600 P	2.500 P	5.000 P	10.000 P
	20 % Retail Income	30 % Retail Income	≥ 1 (M) 2 %	≥ 2 (M) 5 %	≥ 3 (M) 9 %
	<b>Extra 10 % Autoship<sup>4</sup></b>				
P = Points, 1 P ≈ 51 Euro Cent					
5 % R + TMB	1 <sup>st</sup> Level	5 %	5 % — 7 %	5 % — 10 %	5 % — 14 %
3 % R + TMB	2 <sup>nd</sup> Level	3 %	3 % — 5 %	3 % — 8 %	3 % — 12 %
3 % R + TMB	3 <sup>rd</sup> Level	3 %	3 % — 5 %	3 % — 8 %	3 % — 12 %
3 % R + TMB	4 <sup>th</sup> Level	3 %	3 % — 5 %	3 % — 8 %	3 % — 12 %
5 % R + TMB	5 <sup>th</sup> Level		2 %	5 %	5 % — 14 %
5 % R + TMB	6 <sup>th</sup> Level		max. 2 %	max. 5 %	max. 9 %
TMB	∞ further levels		max. 2 %	max. 5 %	max. 9 %

**MANAGER**

Fast way to MANAGER with Quick Start

5+1 (5 Optimal-Sets to sell and 1 for you)  
Immediate Earnings ≥ 150 €

▲ = Quick Starter    ● = Customer  
See back for further examples of earnings

**130 €**

MINI, BMW series1, X1, series2

## PM-International Marketing Plan

Vice President (VP)	Executive VicePresident (EVP)	President's Team (P)	Silver President's Team (SP)	Gold President's Team (GP)	Platinum President's Team (PP)	Champion's League (CL)
25.000 P	50.000 P	100.000 P	200.000 P	400.000 P	600.000 P	1.000.000 P
≥ 3 (SM) 12 %	≥ 3 (MM) 15 %	≥ 3 (IMM) 18 %	≥ 3 (VP) 19 %	≥ 3 (EVP) 20 %	≥ 4 (EVP) 20,5 %	≥ 5 (P) 21 %
≥ 4 (SM) 12,5 %	≥ 4 (MM) 15,5 %	≥ 4 (IMM) 18,5 %	≥ 4 (VP) 19,5 %			

PM-International TOP-MANAGEMENT						
5 % — 17,5 %	5 % — 20,5 %	5 % — 23,5 %	5 % — 24,5 %	5 % — 25 %	5 % — 25,5 %	5 % — 26 %
3 % — 15,5 %	3 % — 18,5 %	3 % — 21,5 %	3 % — 22,5 %	3 % — 23 %	3 % — 23,5 %	3 % — 24 %
3 % — 15,5 %	3 % — 18,5 %	3 % — 21,5 %	3 % — 22,5 %	3 % — 23 %	3 % — 23,5 %	3 % — 24 %
3 % — 15,5 %	3 % — 18,5 %	3 % — 21,5 %	3 % — 22,5 %	3 % — 23 %	3 % — 23,5 %	3 % — 24 %
5 % — 17,5 %	5 % — 20,5 %	5 % — 23,5 %	5 % — 24,5 %	5 % — 25 %	5 % — 25,5 %	5 % — 26 %
5 % — 17,5 %	5 % — 20,5 %	5 % — 23,5 %	5 % — 24,5 %	5 % — 25 %	5 % — 25,5 %	5 % — 26 %
max. 12,5 %	max. 15,5 %	max. 18,5 %	max. 19,5 %	max. 20 %	max. 20,5 %	max. 21 %

**FREE Lease with the PM - Company Car Program<sup>5</sup>**

<b>222 €</b>	<b>400 €</b>	<b>500 €</b>	<b>1.000 €</b>	<b>1.000 €</b>	<b>2.000 €</b>
BMW series3, GT, X3, i3, series4, X4	VW Multivan, BMW series5, X5	BMW series6, GT, X6, BMW series7, BMW i8,			

<sup>1</sup> No minimum purchase required. | <sup>2</sup> With an Autoship of your own with at least 100 P you also earn 10 % on all your TPs volume. | <sup>3</sup> Management-Bonus (MB) and TOP-Management-Bonus (TMB) minus the bonus paid out to your organisation. | <sup>4</sup> Up to 10 % additionally on products indicated in the price list. | <sup>5</sup> Maximum lease free. Images by way of example only. | Details in Fact Sheet.

PM Additional Benefits from the Position of IMM



CAR PROGRAM

Drive your dream car for free with PM: PM will cover the leasing costs for your car (details according to the regulations in the Business Car Program).<sup>1</sup>



PENSION PLAN

A pension plan for leaders around the world has been developed with one of the world's biggest and most reliable insurers in which PM-International contributes to the pension savings.<sup>1</sup>

<sup>1</sup> Find more information in PM Partner Area.

Travel Incentives



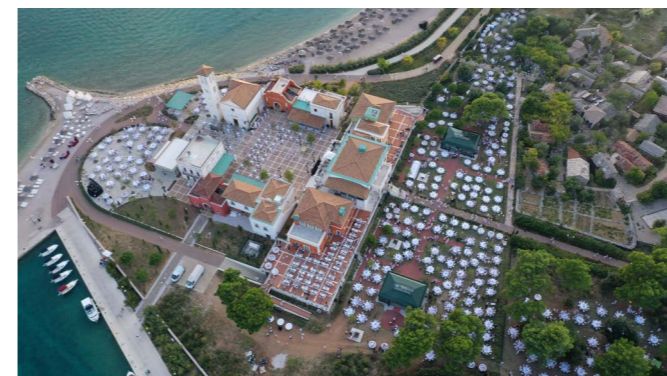
PM-WORLD TOUR<sup>2</sup>

Great dedication, great achievements are always uniquely rewarded by PM. Travel to a different, unforgettable destination around the world every year, paid for by PM. As a qualified VP, YOU can be part of it as PM's treat.<sup>1</sup>



PRESIDENT'S TEAM RECOGNITION IN ST. TROPEZ AND DUBAI<sup>2</sup>

Celebrate like the stars, enjoy valuable moments, and spend the time of your life with friends to commemorate your success – at the personal invitation of Rolf & Vicki Sorg. First-class, emotional, and personal – that's the President's Team<sup>1</sup> Recognition at PM-International! And the highlight: **receiving your official pin personally by Rolf & Vicki Sorg**. The President's Team Recognition is unique! Immerse yourself not only in the glamour of Saint Tropez on the idyllic French Riviera or in the captivating allure of Dubai, one of the most exciting and exclusive cities in the world.



IMM TRAVEL INCENTIVE - PM-EUROPE TOUR<sup>2</sup>

The IMM Travel Incentive Europe Tour takes you to a beautiful place in Europe - Croatia. Step it up and let this PM's trip become an unforgettable experience for you.<sup>1</sup>



IMM TRAVEL INCENTIVE ASIA/AMERICAS<sup>2</sup>

As a qualified IMM, you'll have the opportunity to attend the World Management Congress in Europe and explore Germany, making it the perfect gateway to experience the best the country has to offer.<sup>1</sup>

<sup>1</sup> Find more information in PM Partner Area. | <sup>2</sup> Special conditions apply to qualify for a travel incentive.

## TESTIMONIALS



Raluca Ana Bobeiu   
Italy



I am Ana, a 43-year-old mother of two wonderful boys, and I work as an administrative employee. My journey with PM-International started three years ago through an advertisement on a social network. I decided to join PM primarily to have a second income. The FitLine® products quickly captivated me and those around me, confirming the potential of PM right from the start. In my first month, I earned my initial 300 €, which was a thrilling achievement. Since then, my life has changed for the better. I now enjoy a more serene lifestyle, and can afford vacations that were once only in my dreams. Additionally, I have adopted a much healthier lifestyle, thanks the products. What keeps me motivated? it is my Team. I lead a fantastic team, and together we strive to achieve greater heights and build the dream future for ourselves and our families. The freedom to spend more quality time with my family and to live a healthier, happier life is what drives my passion and commitment to PM-International."




Stefan Simon   
Germany



I am Stefan Simon, and I am 49 years old. I live in the foothills of the Harz Mountains with my wife, Simone, and our two children. For a long time, my life was dictated by others, starting from my first apprenticeship as a car mechanic. I quickly learned to stand on my own two feet and eventually became a professional firefighter. In 2021, my wife discovered FitLine® products. I was initially skeptical, but I began using them and quickly noticed significant benefits. We started the business, driven by our desire to renovate our house. I achieved IMM in December 2023, earning nearly 600 €, which allowed our family to move forward. Since then, our family's life has changed for the better. With the incredible support of my fantastic team, especially my wife, and the PM family, I feel supported daily in all aspects of my life. The positive impact on my family and the recognition I receive in the PM community have given me a renewed sense of purpose. Simply incredible! Simply successful!"



Kyoko Akiyama   
Japan



My name is Kyoko Akiyama, born in Ibaraki and now residing in Tokyo. I have a long experience in direct selling and the first time I heard about PM-International, it made a profound impression on me. I felt an immediate connection, believing that this was the perfect company. My commitment deepened after trying FitLine® Activize, which had a significant impact on my health, prompting me to visit the HQ in Speyer, Germany. When I listened Mr. Rolf Sorg, my conviction was solidified. Upon returning to Japan, I eagerly shared my newfound knowledge and enthusiasm for PM with my team members. I am driven by a passion to share the wonderful Products and the Business opportunities with people. The successes and stability we have achieved are testimonies I use to inspire and invite new members. Together with PM, we aim to live enriched lives, and I extend this invitation to all new members to join us in this fulfilling journey."



Marina & Michael Paschka   
Switzerland



We are Marina and Michael Paschka. We have two grown-up sons and a little granddaughter. Marina discovered PM-International in 2009. The opportunity to work independently of time and place sparked her interest in this business venture. Marina was drawn to the flexibility of PM and was quickly able to share her positive experiences with others. By the fourth month, she was already earning around 1,000 €, which added significantly to our family income. The chance to have time for herself, build her own business, and gain recognition once again was exhilarating and life-changing. As a management consultant and frequent traveler, Michael observed how Marina successfully managed her business from home. Inspired by her success and independence, Michael decided in 2019 to join her full-time as a PM distributor. Together, we have built a large, fun, and successful Team. Working with a great team and giving new meaning to the lives of others has been incredibly fulfilling. PM has allowed us to lead a free and self-determined life, for which we are eternally grateful."




Youngmin Lee   
Malaysia



My name is Youngmin Lee, and I am 48 years old. Seventeen years ago, I moved to the United States, for over six years, I worked in a dental laboratory, where the long hours and demanding tasks left me feeling drained and disheartened. A friend introduced me to FitLine® products. This encounter was a turning point, as FitLine® not only revitalized my energy but also allowed me to fit into clothes I hadn't worn in years. My belief in the benefits of FitLine® products grew, and I was inspired to share these products and the business opportunity with others. Initially, my earnings were modest—just 10 \$— but I was not discouraged. My determination paid off, and soon my earnings increased to over 500 \$. Today, I wake up each day grateful for the positive changes and continue to share this opportunity with others, hoping to impart the same positive impact on their lives as it had on mine."

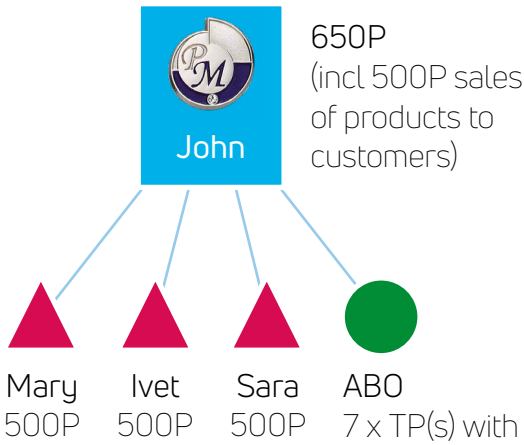


Marlies Groß   
Austria



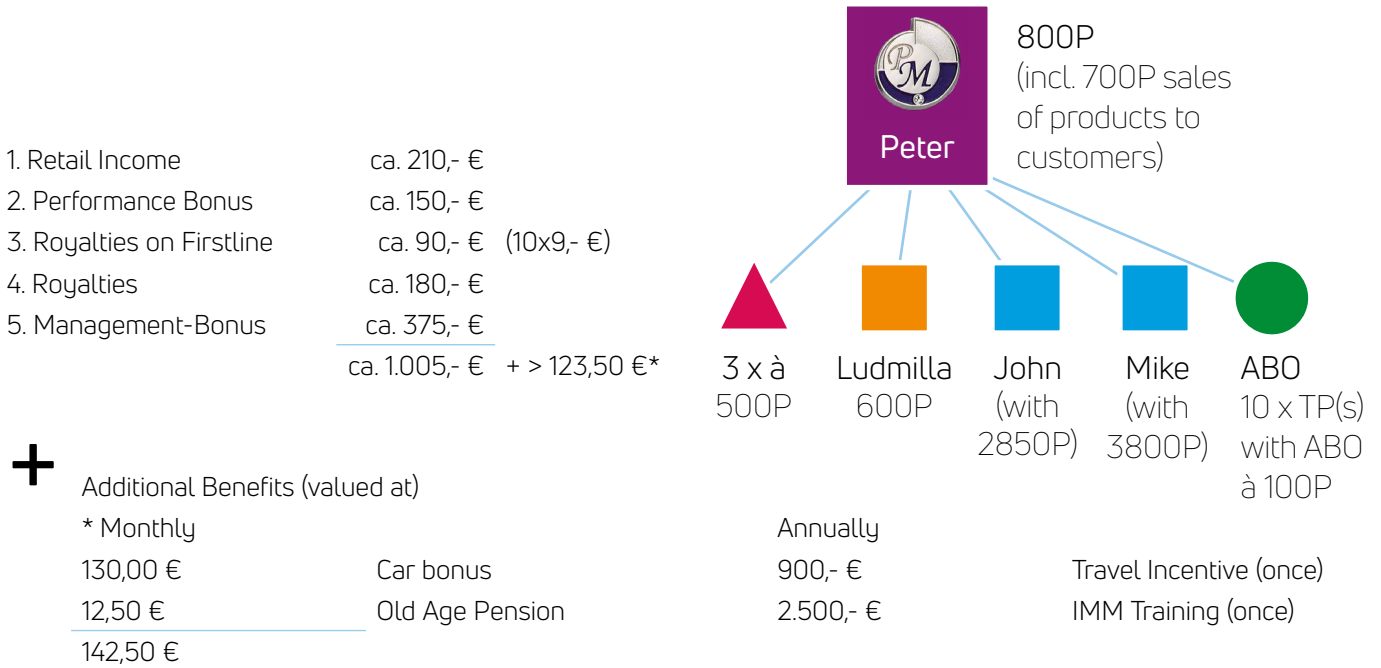
I'm Marlies, married and a mother of two. For the past 8 years, I have been self-employed as a fitness and health trainer, guiding people towards a fitter and healthier lifestyle. The financial challenges brought by the pandemic led me to explore additional options to support my family. Three months after I started using FitLine® products, a friend who noticed my positive experiences recommended that I consider expanding my business. I began my PM-International business journey in January 2022. My enthusiasm for the products translated into business success. I earned a 430 € bonus on my first month. Today, I have a stable customer base and an passionate team. PM became the missing piece in my quest to holistically help others. The freedom we enjoy in this venture allow us to achieve significant positive impacts together. My husband joined me in this endeavor last year, and now we share a common vision that deeply connects us. By December 2023 we reached the President's Team level, turning what began as a Plan B into our Plan A. I am incredibly grateful to PM-International."

SAMPLE 1 SALES MANAGER – WITH 2.850 P



1. Retail Income	ca. 150,- €
2. Performance Bonus	ca. 150,- €
3. Royalties on Firstline	ca. 63,- € (7x9,- €)
4. Royalties	ca. 40,- €
5. Management-Bonus	ca. 25,- €
	<u>428,- €</u>

SAMPLE 2 INTERNATIONAL MARKETING MANAGER – WITH 10.550 P



1. Retail Income	ca. 210,- €
2. Performance Bonus	ca. 150,- €
3. Royalties on Firstline	ca. 90,- € (10x9,- €)
4. Royalties	ca. 180,- €
5. Management-Bonus	ca. 375,- €
	<u>ca. 1.005,- €</u> + > 123,50 €*

<b>+</b> Additional Benefits (valued at)			
* Monthly		Annually	
130,00 €	Car bonus	900,- €	Travel Incentive (once)
12,50 €	Old Age Pension	2.500,- €	IMM Training (once)
<u>142,50 €</u>			

- Teampartner
- Quick Starter
- Sales Manager
- ABO Autoship Products
- Manager
- International Marketing Manager

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