



PM-International

Simple. Successful.



PM- International Promotional Portal

For PM-International Distributors

PM-International

Welcome to PM Promotional Portal

Only For
PM-International
Distributors

Valid from February 2021

This PM Promotional Portal Guidelines are valid from February 2021 in all countries, where PM-International is located or Distributors of PM-International are active.



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PM Promotional Portal

Premium Marketing Digital Service in Direct Selling

Introduction

Dear PM-International Distributors,

The PM Promotional Portal is a platform developed by Brandfolder to enable collaboration between Marketing Department established at the International Headquater in Luxembourg and distributors worldwide.

The PM Promotional Portal is designed to streamline the work Distributors do with our Marketing Campaign, providing a source of information regarding any promotions and product launches.

PM-International Distributors can receive regular delivers of promotional contents including images, video, templates and documents.

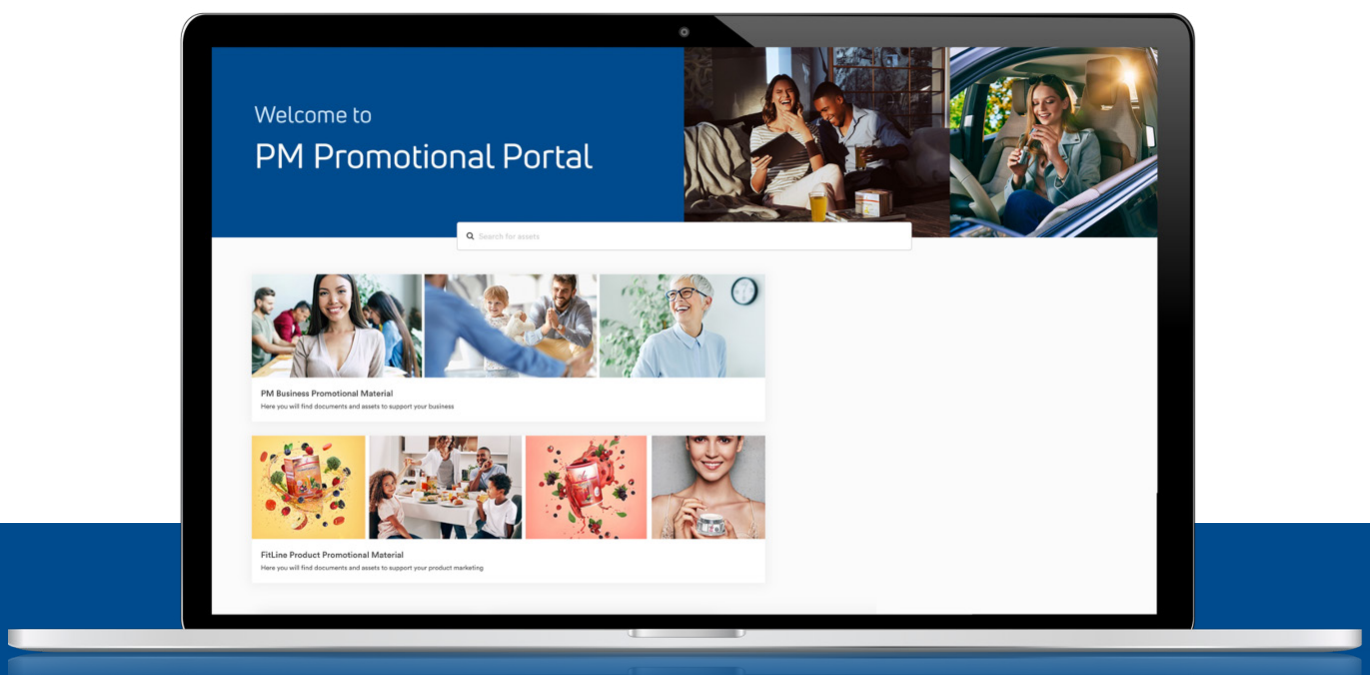
PM-International Distributors can access it with their PM-International credentials and then only download needed materials or create content with PM Templates. Distributors can search for content by selecting a product category or product name.

The PM Promotional Portal Home Page provides single-click access to assets, through filters and templates, which lets Distributors create content that supports their daily work.

The main objective of the PM Promotional Portal is to provide contents and help Distributors. As Marketing and Advertising are keys to selling, this web portal is created to act as a layer between the Marketing Department in Luxembourg and Distributors in an effortless way.



Accessing the Portal



PM Promotional Portal

The PM Promotional Portal is compatible with most web browsers for optimal experience PM-International recommend using Google Chrome. You also have the Portal access granted to your PM-International Backoffice.

PM Promotional Portal Access

PM Promotional Portal

Access

Access to PM Backoffice

The screenshot shows the PM-International Promotional Portal dashboard. The top navigation bar includes links for 'Warenkorb', 'Suche / Abmelden', and 'PM-International'. The main content area features a 'Partner Bereich' section with a progress bar showing 0% completion, a 'Shop' section, and a 'Business-Center' section. A large banner on the right displays the 'PM-International Promotional Portal' logo and a 'Discover' button. The dashboard also includes a table of sales data and a 'Mehr in der Vertriebsanalyse' link.

6 VP Personal Stammhaus 6	
Es fehlen noch 600,00 Punkte zur Scheckversicherung. Mit eigenem 100-Punkte-Abo brauchen Sie nur noch 300,00 Punkte zur Scheckversicherung.	
0%	
SM 75%	
Eigenumsatz: 0,00 P	M: 1
davon Direktkunden: 0,00 P	SM: 1
Gruppen-Umsatz: 21.412,60 P	MM: 1
6-Ebenen-Umsatz: 21.986,10 P	IMM: 1
Struktur-Umsatz: 21.986,10 P	

Login with your PM-International TP credentials

The screenshot shows the login page of the PM-International Promotional Portal. The page features a large background image of a family (a man, a woman, and two children) sitting at a table with food. A central white box contains the login instructions: 'Sign in to PM-International Promotional Portal's Organization'. Below this, there are two buttons: 'Login with your PM-International TP credentials' and 'or login with a Brandfolder account'.

Sign in to PM-International Promotional Portal's Organization

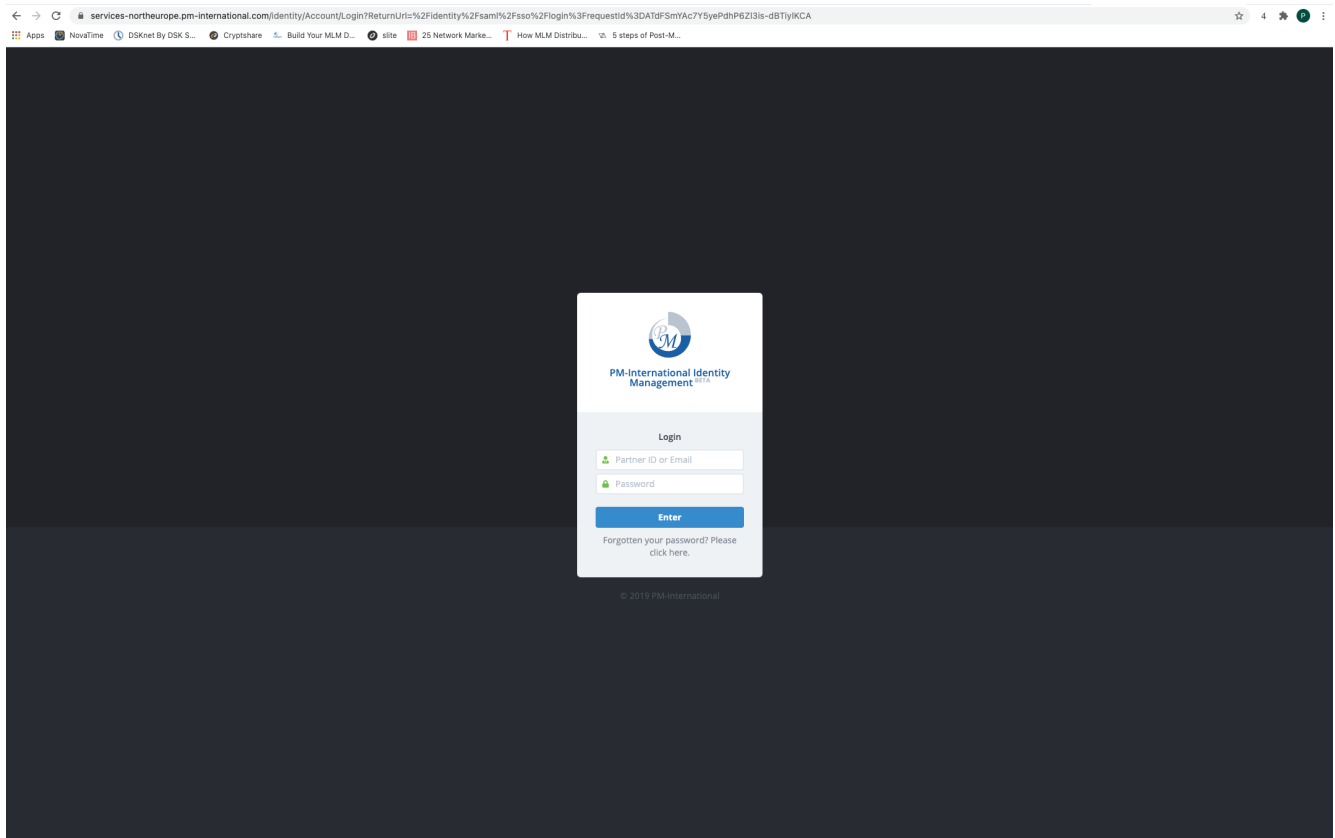
Login with your PM-International TP credentials

or login with a Brandfolder account

PM Promotional Portal

Access

Enter your User ID and Password in the Login Page



The screenshot shows a web browser window with the URL `services-northeurope.pm-international.com/identity/Account/Login?ReturnUrl=%2Fidentity%2Fsam%2Fso%2Flogin%3Frequestid%3DAtDFSmYAc7Y5yePdhP6Zi3is-dBTiyKCA`. The browser's address bar and tabs are visible at the top. The main content area is dark blue. In the center, there is a white login box. At the top of the box is the PM International logo, which consists of a stylized 'PM' inside a circle. Below the logo, the text 'PM-International Identity Management' is displayed. Underneath this, the word 'Login' is centered. There are two input fields: the first is labeled 'Partner ID or Email' and the second is labeled 'Password'. Below these fields is a blue button with the word 'Enter' in white. At the bottom of the login box, there is a link that says 'Forgotten your password? Please click here.' and a small copyright notice '© 2019 PM-International' at the very bottom.

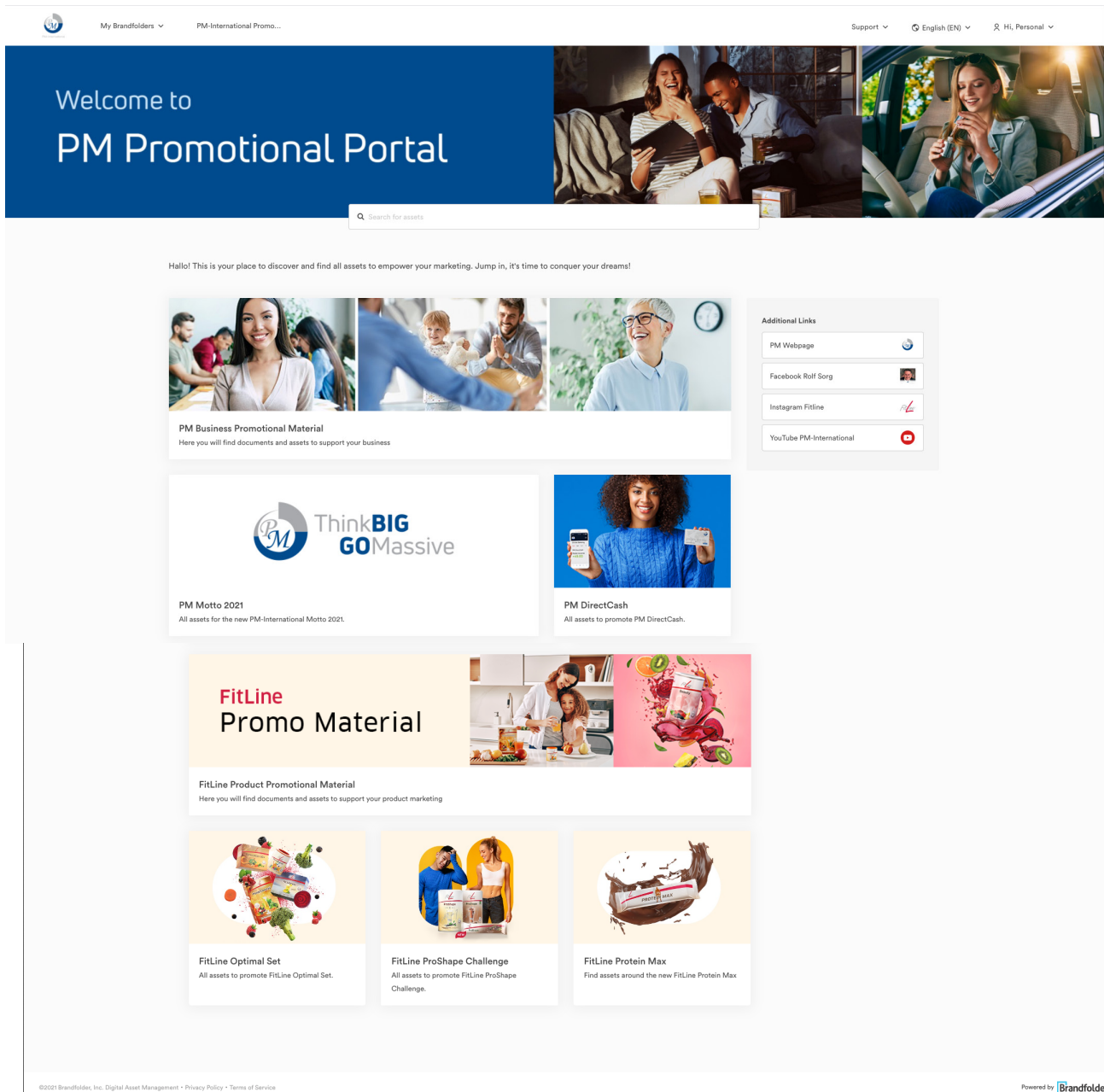
Click on Enter to get access to the PM Promotional Portal

Important

To log yourself in the platform, use the same credentials as the one you use for your PM office.

How to use it

Home Page



The screenshot displays the PM Promotional Portal Home Page. At the top, a navigation bar includes a logo, 'My Brandfolders', 'PM-International Promo...', 'Support', 'English (EN)', and 'Hi, Personal'. A large blue banner on the left says 'Welcome to PM Promotional Portal' with a search bar below it. To the right of the banner are three images: a couple looking at a laptop, a man and woman smiling, and a woman driving. Below the banner, a message reads: 'Hallo! This is your place to discover and find all assets to empower your marketing. Jump in, it's time to conquer your dreams!'. The main content area is divided into several sections: 'PM Business Promotional Material' with three images and a description; 'PM Motto 2021' with the 'Think BIG GO Massive' logo and a description; 'PM DirectCash' with an image of a woman holding a card and a description; 'FitLine Promo Material' with an image of a woman and a description; 'FitLine Product Promotional Material' with an image of a woman and a description; 'FitLine Optimal Set' with an image of a product and a description; 'FitLine ProShape Challenge' with an image of a woman and a description; and 'FitLine Protein Max' with an image of a product and a description. On the right side, there is an 'Additional Links' section with links to 'PM Webpage', 'Facebook Rolf Song', 'Instagram Fitline', and 'YouTube PM-International'. At the bottom, there is a copyright notice: '©2021 Brandfolder, Inc. Digital Asset Management • Privacy Policy • Terms of Service' and a 'Powered by Brandfolder' logo.

Welcome to
PM Promotional Portal

Search for assets

Hallo! This is your place to discover and find all assets to empower your marketing. Jump in, it's time to conquer your dreams!

PM Business Promotional Material
Here you will find documents and assets to support your business

PM Motto 2021
All assets for the new PM-International Motto 2021.

PM DirectCash
All assets to promote PM DirectCash.

FitLine Promo Material
FitLine Product Promotional Material
Here you will find documents and assets to support your product marketing

FitLine Optimal Set
All assets to promote FitLine Optimal Set.

FitLine ProShape Challenge
All assets to promote FitLine ProShape Challenge.

FitLine Protein Max
Find assets around the new FitLine Protein Max

Additional Links

- PM Webpage
- Facebook Rolf Song
- Instagram Fitline
- YouTube PM-International

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Powered by Brandfolder

Branded Home Page

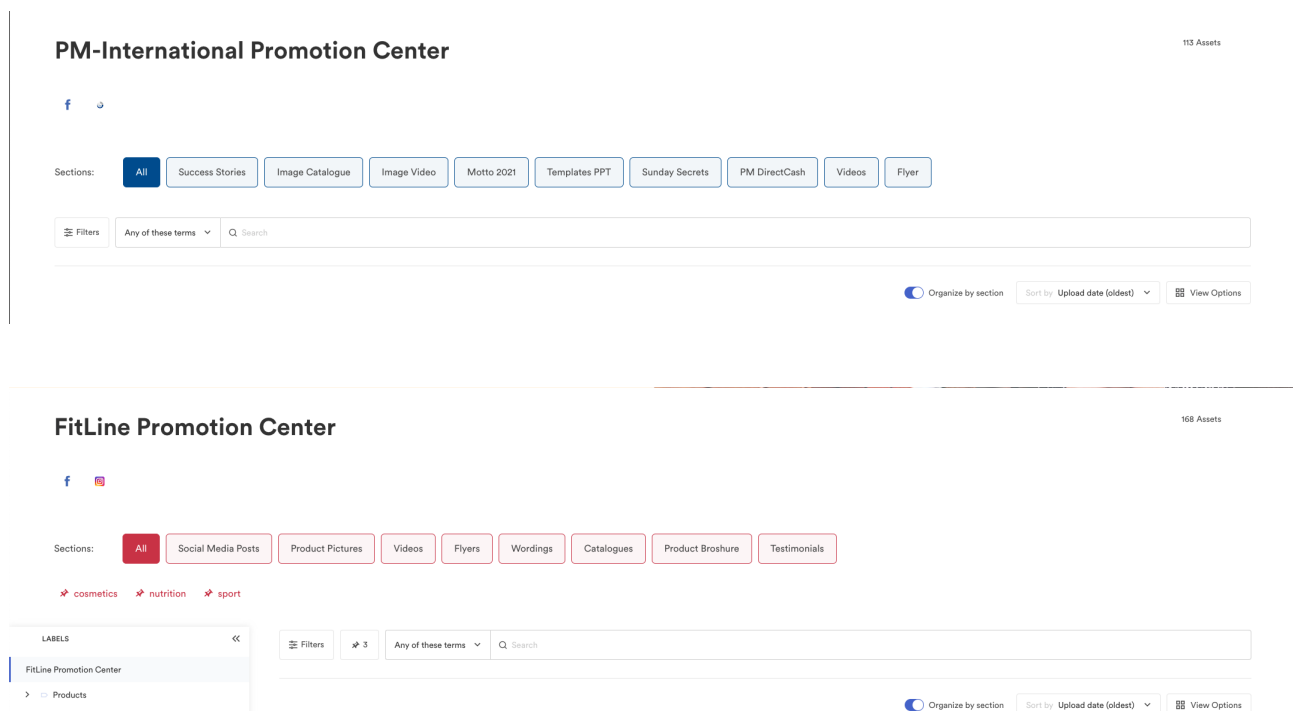
PM Promotional Portal HomePage allows you to focus on PM-International Business and FitLine Products Assets. Content is divide by intuitive sections.

How to use it

Promotion Center

Visually Intuitive

PM-International and FitLine Promotion Centers realize through an intuitive organization and curation. Content is divided by Sections and Labels. Once liked on them, all the available assets displayed are on the screen. You can set up multiple favourites to have different contents, business and products assets for different periods.



Social Media Buttomns

On PM-International and FitLine Promotion Centers, the two leading social media buttomns bring you on the official pages to find how the assets were published and get inspired by them.

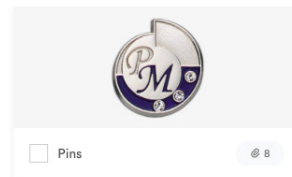
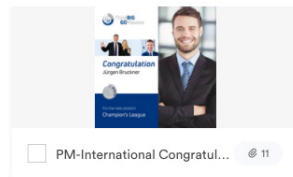
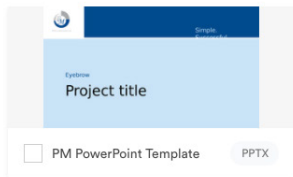
Important

Thank you to Chrome inherent translation capabilities based on geo-location, the PM Promotional Portal will translate all of the texts. Below the link to the Video Tutorial:
<https://www.loom.com/share/2c893d9c59a04e54b646bdf137d3c368>

How to use it

PPT Template

☐ Templates PPT | 3 Assets



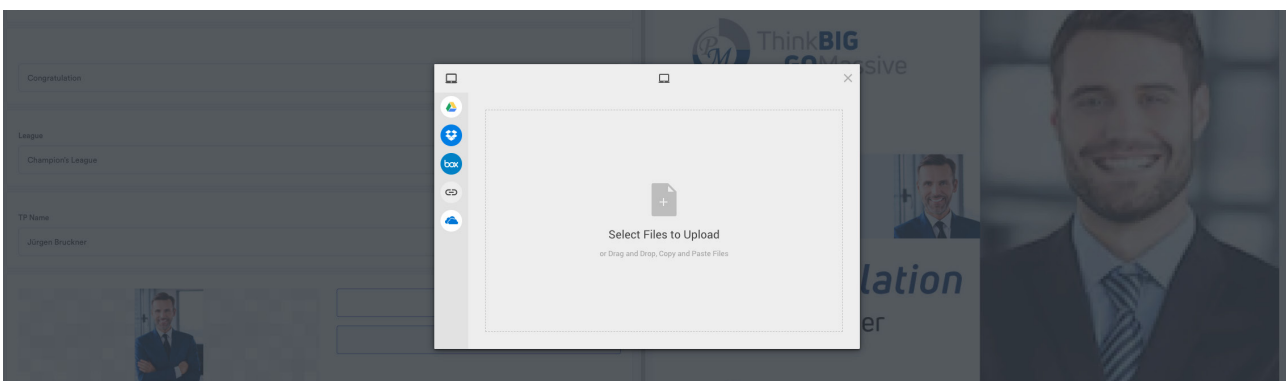
Template Editor

PM-International and FitLine have a premium templating solution, allowing for text and image replacement. Images replacement can be made via upload from Brandfolder itself, and different distributors device, Google Drive, Dropbox, Box, Link and OneDrive Business.

The Template Editor interface consists of a form on the left and a preview on the right. The form has the following fields:

- For the new position:
- Congratulation:
- League:
- TP Name:
- Image selection area with two options:
 - Image 1: aspect ratio: 1.03. Buttons: ,
 - Image 2: aspect ratio: 0.48. Buttons: ,

The preview on the right shows the final slide design. It includes the PM logo, the text "ThinkBIG GO Massive", a photo of a man in a suit, the text "Congratulations Jürgen Bruckner", the PM logo, and the text "For the new position Champion's League".

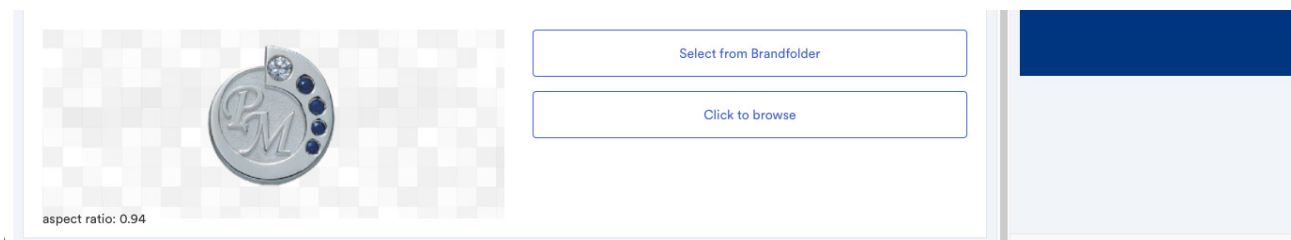


How to use it

PPT Template

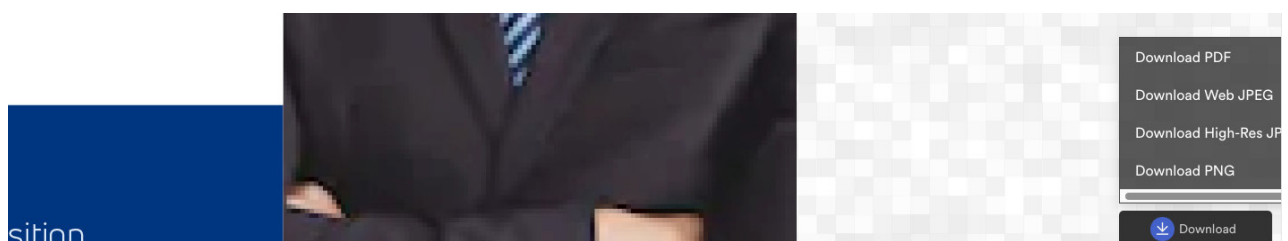
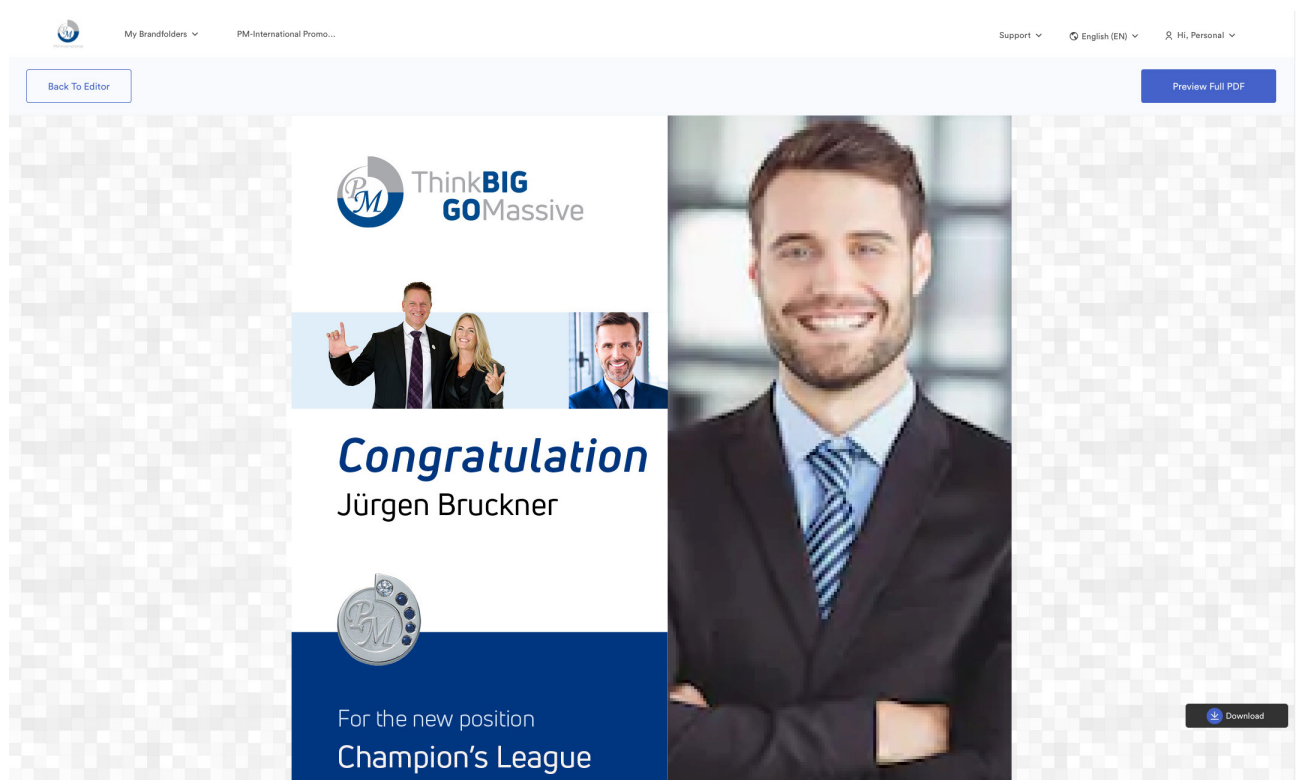
Image on Brandfolder

Images replacement can be made via upload from Brandfolder itself like an example.



Finish

The finished creation will redirect distributors to a high-resolution preview of the results and allow for various download options. PDF, Web JPEG, High-Resolution JPEG and PNG.



How to use the Content

Do's and Dont's

1. Don't manipulate the Material (Assets)

All assets including pictures, videos, flyers are produced and developed within a legal framework. Manipulating pictures, wordings and videos might create issues. This is why we recommend you to use the material in the same form as we make it accessible for Download.

2. Use of the right Channel for the material

All assets are produced for specific use. Please use the material/assets only for the channels they are reserved for. Here is a small overview:

Social Media Assets: Your favorite Social media channel like Facebook or Instagram

Videos: In Sales and Business presentation

Flyer: To share on Social media or directly print it at home for your customer

Image Catalogue: In your Business Presentation

Image Brochure: In digital form to support your Sales

Success Stories: In direct contact with a potential Team Partner

Email Signed: Embedded in your e-mail

3. Respect the Copyrights

We create content in the PM Promotional Portal, available for your use and to support your Business and Sales activities at PM-International.

Supporting other business activities that are not related to PM-International and FitLine as a brand are strictly forbidden.

3. Use of our Product Wordings

To promote the products in a legal framework, it is essential that you only use the same wording as we are offering in the PM Promotional Portal. Further, legally unverified wording is forbidden.

PM Promotional Portal

FAQs

How can I access the PM Promotional Portal?

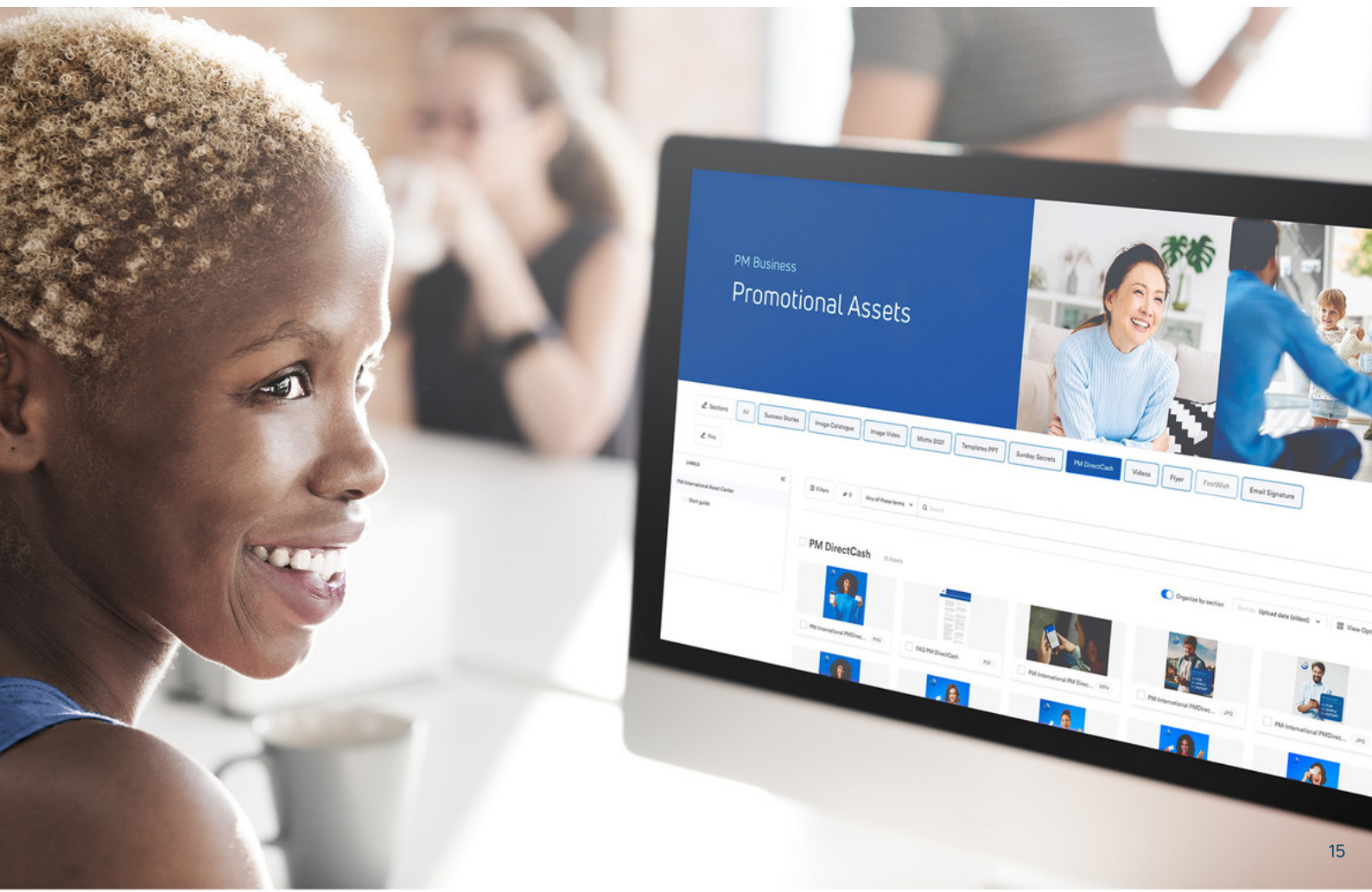
The PM Promotional Portal access comes through the PM Back Office, with your TP number credentials.

Will my browser be supported?

The PM Promotional Portal is compatible with most web browsers; however, we recommend using Google Chrome for an optimal experience.

Is there a special training TPs have to follow?

The PM Promotional Portal does not require a special training. We paid attention to offer you an interface that is intuitive and easy to use.





Simple. Successful.

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